



Indira Gandhi National Open University

Title of the Project

Role of MPSIDC in building Investment culture in the state of Madhya Pradesh.

By Rajeev Prakash Shrivastava

Enrollment No. 11 7805 201

Under the Guidance of

CA C. Ramagopal

For the partial fulfillment of the degree of

Master of Business Administration

In

Accounting & Finance

November 2014




Acknowledgments

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Certificate of Originality

This is to certify that the project titled "*Role of MPSIDC in building Investment culture in the state of Madhya Pradesh*" is an original work of the Student and is being submitted in partial fulfillment for the award of Master's Degree in Business Administration of Indira Gandhi National Open University. This report has not been submitted earlier either to this University or to any other University/ Institutions for the fulfillment of the requirement of a course of study.



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Project Proposal

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Title of the Project : Role of MPSIDC in building Investment culture in the state of Madhya Pradesh.

Subject Area : "Accounting and Finance".

Objective of the Project :

1. **Primary objective** :
To analyze the current scenario of investment and the role of MPSIDC in industrialization process.
2. **Secondary Objective** :
To analyze and comment on efforts of and their impact on investment climate and industrialization process in the State of Madhya Pradesh alongwith factors affecting anticipated growth, if any.
 - Investment Era's : Before 2002 i.e creation of TRIFAC and after 2002 .
 - Growth of MPSIDC
 - MoU culture : Objectives of MoU.
 - Questionnaire : Factors MoU take off / failure
 - Transparency – Gujarat model for understanding.

Rationale of Study

Among India's 20 largest states, MP has the third lowest per capita *Gross State Domestic Product (GSDP)* . MP's per capita own

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Introduction to the Project

Institutional reforms for business promotion and facilitating private investments in the state.

Brief of the Company under study

M.P. State Industrial Development Corporation Ltd. (MPSIDC) formerly known as M.P. Audyogik Vikas Nigam (MPAVN), started its operations in 1965 primarily to augment industrial growth in Madhya Pradesh by providing financial assistance and subsequently in 1981 the state government assigned infrastructure development work to it.

For balanced and sustained industrial development in Madhya Pradesh, MPSIDC has setup five subsidiary companies known as M. P. Audyogik Kendra Vilas Nigam (MPAKVN) located in Bhopal, Indore, Gwalior, Jabalpur & Rewa. It has established many growth centers in Madhya Pradesh. As an organization to promote infrastructure development it has along with IL&FS established the privately operated Rau-Pithampur toll road in India.

Since 1994 the focus of MPSIDC has been infrastructure development to attract and promote industries, both domestic and foreign, in Madhya Pradesh. It has plans to develop and implement infrastructure projects like air cargo complexes, dry ports, express highway, power plants and industrial water supply projects.

MPSIDC is the central point and hub, which coordinates, activates and ensures implementation of mega projects to strengthen and upgrade infrastructure in Madhya Pradesh.

Questionnaire will be derived and designed and data will be collected from different segments like beneficiaries, Investors, and other influencing stakeholders.

Types and sources of Data

Primary Data

Primary Data will be collected in person, via internet, mail, web etc.

- Questionnaire
- Interview



Secondary Data

Secondary data will be collected from various publications and Web resources like Tata/ CMIE/ CII / FICCI /IBEF / CSI / etc.

Sample Size

The sample size will be 100 respondents who belong to the category of established industrialists and new entrepreneurs.

Expected Contribution from the Study : (Interpretation, Conclusion and suggestions)

Contribute ideas and suggestions of investors related with State of Madhya Pradesh Investment culture at all levels and thereby improve performance level of facilitators.

Proposed chapter plan

Introduction	Chapter 1
Methodology	Chapter 2
Objective and scope of study Methodology (Details of methodology used in studying and collecting the data and issues will be described)	Chapter 3
Descriptive work Descriptive work of topic , this chapter will include analysis and interpretation of data tabulation and categorization.	Chapter 4
Study Report Study report of other researchers will be observed and analysed	Chapter 5
Conclusions	Chapter 6
Limitations	Chapter 7
Recommendations	Chapter 8
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revenue is much below the average of 20 larger states. Tax revenue as a percent of GSDP (8%) is slightly lower than the national average (8.3%). Per capita development expenditure of the State is much below the average of other states. Such fiscal indicators point towards the weak capacity of the state government to mobilise resources for development. The state has not yet been able to capitalise on India's improved growth in the liberalisation era.

There is need for MP to identify and address the critical constraints to growth. While social sector spending has seen an upward trend in recent years, the relatively lower growth of the economy has made it difficult for all sections to benefit from it. Recent spurt in economic growth is encouraging and needs to be sustained and also made inclusive by diversifying growth in sectors that have the highest employment multiplier.

Government of Madhya Pradesh (GoMP) has launched major initiatives to promote growth through promotion of investments and strengthening of infrastructure. It established the MP Trade and Investment Facilitation Corporation (TRIFAC) in 2002 as a single window secretariat for all inward investment. The main objective are

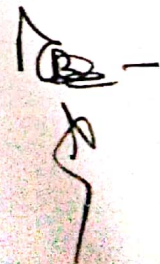
To facilitate industry, investment and employment generation in Madhya Pradesh.

To function as a secretariat for implementing the Single window system for project clearance, implementation and policy formulation.

To provide effective pre-investment and post investment service by establishing co-ordination between different agencies and act as an interface between entrepreneurs and the Government.

To participate continuously in the development process of creating the right business environment in the State by advising on policy and regulatory measures.


A new Industrial Policy enacted 2004 has been amended to make MP more attractive for private investors. A new Roads Policy and Independent Power Producer Policy have facilitated Public-Private-Partnerships (PPPs) development in these sectors. In October 2010, a Global Investors' Summit has resulted in signing of 102 MOUs worth US\$ 53 billion. GoMP has also constituted a Council for Vocational Education and Training (MPCVET) to boost skills development.



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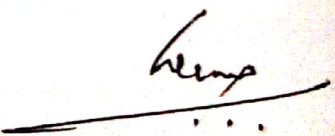
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RESUME HIGHLIGHTS

- ? Ex- Professor, teaching MBA at V.N.S. Institute of Management, Bhopal for nine years with over forty years of experience in academics and corporate sector.
- ? Three Professional Qualifications, Fellow of Institute of Chartered Accountants of India, Fellow of Institute of Company Secretaries of India and Associate member of Indian Institute of Bankers.
- ? Administrative experience in corporate sector - 30 years in Banking, Industry and Trade.
- ? Research guide and supervisor for Ph D, Barkatullah University, Bhopal, education counsellor to IGNOU and ICFAI.
- ? Taught CA and CS Students Company Law and Business Legislation areas.
- ? Finally, worked as Executive Director (Finance) in Madhya Pradesh State Civil Supplies Corporation Ltd, Bhopal handling Rs. 1,000 crores corporation. Instrumental in turning it as a profit earning and dividend declaring company, with financial revamping.
- ? Experience in teaching different and diverse fifteen subjects- forty years.
- ? Presently associated with Indian Institute of Forest Management, NITTTR, MANIT as visiting professor.
- ? Freelancing resource person - Great motivator and adept in soft skills presentation - 'Problems create opportunities'.
- ? Author of five books for MBA - "Export - import Procedures, Documentation and Logistics" adopted as a text book at IIM, Indore, "Financial Management", "Business Legislation", "Accounting for Managers" and "Financial Management & Management Accounting."
- ? Sixth book "Management of Financial Services" is under print.
- ? International exposure - Stayed in USA for more than two years and addressed CPA students.
- ? Member, Board of Studies, Barkatullah University, Bhopal.
- ? Publications in several reputed journals and publications of ICFAI and others.
- ? All rounder in Finance and other related subjects as a Faculty and Resource person.
- ? Resource person at various reputed institutes like Academy of Administration, Bhopal and several Professional bodies and institutes.
- ? Interacted experiences on Finance with Middle level IAS and Senior SAS officers at Academy of Administration, Bhopal.
- ? Inherent Strength - Teaching Finance to non-finance students.


C. RAMA GOPAL



Acknowledgment

Certificate of Originality

Approved Proposal

Approved Proforma

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1. Chapter

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Introduction to the Project and review of literature

1.1 Investment : An Overview

Wiki defines

"Investment is the accumulation of newly produced physical entities, such as factories, machinery, houses, and goods inventories."

This study is focused on Institutional reforms for business promotion and facilitating private investments in the state.

1.2 Brief of the Company under study :

M.P. State Industrial Development Corporation Ltd. (MPSIDC) formerly known as M.P. Audyogik Vikas Nigam (MPAVN) started its operations in 1965 primarily to augment industrial growth in Madhya Pradesh by providing financial assistance and subsequently in 1981 the state government assigned infrastructure development work to it.

1.3 Organisation's History & Research

For balanced and sustained industrial development in Madhya Pradesh, MPSIDC has setup five subsidiary companies known as M. P. Audyogik Kendra Vilas Nigam (MPAKVN) located in Bhopal, Indore, Gwalior, Jabalpur & Rewa. It has established many growth centers in Madhya Pradesh. As an organization to promote infrastructure development it has along with IL&FS established the privately operated Rau-Pithampur toll road in India.

Since 1994 the focus of MPSIDC has been infrastructure development to attract and promote industries, both domestic and foreign, in Madhya Pradesh. It has plans to develop and implement infrastructure projects like air cargo complexes, dry ports, express highway, power plants and industrial water supply projects.



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MPSIDC is the central point and hub, which coordinates, activates and ensures implementation of mega projects to strengthen and upgrade infrastructure in Madhya Pradesh.

Skilled and experienced manpower:

MPSIDC have experienced and professional staff, who have wide experience in Industrialisation and Investment Process, with in some cases, the experience going up to nearly twenty years in this industry. The staff has the skill-set required to perform a wide range of functions, depending upon the requirements from time to time.

Madhya Pradesh Trade & Investment Facilitation Corporation Limited (TRIFAC) formerly known as Madhya Pradesh Export Corporation Limited, is a Company established under Companies Act 1956 and Wholly owned by Government of Madhya Pradesh. Since 2004, TRIFAC is functioning as Single Window Facilitation Centre for Investment promotion in Madhya Pradesh.

1.4 Review of Literature

With the implementation of liberalisation policies from 1991, initially in trade and industry, and in a phased manner in a number of other sectors including monetary and fiscal policies, a sea change has taken place in the economic and social transformation of the country, and in the integration of the economy with the global environment. Foreign trade, foreign direct investment, capital flows from other countries in various forms, and technology transfer have acted as a stimulus for accelerated economic growth of the state. The study reviews the overall scenario in the state of Madhya Pradesh, and examines developments with special reference to the entire Investment regime. Emphasis is laid on examining the trends of recent years from 1994 to 2003 and 2004 – 2012.



1.5 Rationale of Study

Among India's 20 largest states, MP has the third lowest per capita GSDP. MP's per capita own revenue is much below the average of 20 larger states. Tax revenue as a percent of GSDP (8%) is slightly lower than the national average (8.3%). Per capita development expenditure of the State is much below the average of other states. Such fiscal indicators point towards the weak capacity of the state government to mobilise resources for development. The state has not yet been able to capitalise on India's improved growth in the liberalisation era.

There is need for MP to identify and address the critical constraints to growth. While social sector spending has seen an upward trend in recent years, the relatively lower growth of the economy has made it difficult for all sections to benefit from it. Recent spurt in economic growth is encouraging and needs to be sustained and also made inclusive by diversifying growth in sectors that have the highest employment multiplier.

GoMP has launched major initiatives to promote growth through promotion of investments and strengthening of infrastructure.

A new Industrial Policy (enacted 2004) has been amended to make MP more attractive for private investors. A new Roads Policy and Independent Power Producer Policy have facilitated Public-Private-Partnerships (PPPs) development in these sectors.

In 2007, 333 MoU were signed worth INR 471546 Crore,

In 2010, 110 MoUs worth INR 244851 Crores and

In 2012, 988 MoUs were signed worth INR 376980 Crores

Global Investors' Summit resulted Employment generation near about 15, 50,000.

The rationale of the study is to analyze the various causes of attracting investment.



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The project aimed at studying the investor preference towards facilities offered by State Govt. For this reason investor opinions were collected and common view was found out. This was done with the help of questionnaire.

Questionnaire were filled by the investors , I visited to various offices of State Govt and Investors offices.

The opinion of the gave us an overall view about the investors opinion towards the investment in the state of Madhya Pradesh.

The data is collected and carefully analyzed then appropriate statically tool is applied.

Statement of problem

1.6 Statement of Problem

TO realize full potential in the State of Madhya Pradesh. To analyse the current scenario of investment and the role of MPSIDC in industrialisation process.

To transform the state into an economic powerhouse. i.e To analyze and comment on efforts of and their impact on investment climate in the state before 2002 and after 2002.

Sector wise Analysis

Employment generation Analysis

Analysis - Services that helps Investors

Technical Analysis

Modes of marketing to attract investors

Problems faced by investors

How services can be improved

Expected effects of change in cycles

Analysis of Investors Preferences and Expectations

Modes of awareness

2. Chapter

Methodology

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Chapter 2

This Project is a mix of descriptive, exploratory and explanatory analysis of the event given in Problem definition . . .

Thomas defines

"Case studies are analyses of persons, events, decisions, periods, projects, policies, institutions, or other systems that are studied holistically by one or more method. The case that is the subject of the inquiry will be an instance of a class of phenomena that provides an analytical frame, an object, within which the study is conducted and which the case illuminates and explicates."

According to J. Creswell, data collection in a case study occurs over a "sustained period of time."

Research Methodology is a way to systematically solve the research problem. The Research Methodology includes the various methods and techniques for conducting a research. Research is an art of scientific investigation. The logic behind taking research methodology into consideration is that one can have knowledge about the method and procedure adopted for achievement of objective of the project.

2.1 Research Design

This case study should be defined as a research strategy, an empirical inquiry that investigates a phenomenon within its real-life context.

Research mean single and multiple case studies, can include quantitative evidence, relies on multiple sources of evidence, and benefits from the prior development of theoretical propositions.

Research has been designed to address the study and make sure that all collected data is relevant as per questionnaire .



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A short list of bullet points to try and address during the study. To make sure that all research refers back to these.

The questionnaire or survey designed, as an observer and experimenter that each case will be treated individually and then cross case conclusions has been drawn.

Questionnaire has been derived and designed and data collected from investors.

This study is done to understand investment behavior of different groups towards investment avenues.

2.2 Reliability and Validity

Reliability means that the promised service will be performed correctly and dependably at the first time.

The nature of the data to be collected helps me to select the appropriate tools for the study. Questionnaires, interviews, psychological tests, rating scales, schedules and attitude scales are the most frequently used in this research. I have satisfy myself about their reliability, validity and suitability for sample chosen for the study.

It would be impracticable, if not impossible, to test, to interview or observe each unit of the population under controlled conditions in order to arrive at principles having universal validity. Sampling is the process by which a relatively small number of individuals or measures of individuals, objects, or events is selected and analyzed in order to find out something about the entire population from which it was selected.

To obtain a representative sample, I have to selects each unit in a specified way under controlled conditions. I have chosen four steps in the process:

Defining the population

Listing the population



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Selecting a representative sample

The target population or universe in this study is made up of all the investors who engage in in the process of investment. The entire population consists of about 785 known investors. The number of respondents included in this study is 100, which amounts to 25% of the population.

I have used Non-probability method of sampling. Judgment sampling is used to purposefully select the specific members of the sample in a random method. I according to my judgment has chosen the members of the sample that would constitute a proper cross section representing the parameters of pertinence to the research.

A listing of every element in the population or universe would constitute a perfect sampling frame. In reality, though, most sampling frames are found to be far from perfect, owing to omissions, incomplete data, and outdated information. The sampling techniques used in this study may also suffer from any of the above mentioned defects. Since, it is practically impossible for a smaller segment of a population to be exactly representative of the population, some degree of sampling error will be present whenever we select a sample. This error is the result of chance. Non-sampling error is everything else besides sampling error that may inject inaccuracies and bias into the results of a study. It goes without saying that the study may have non-sampling errors but every step has been taken to minimize non-sampling errors.

There are two primary ways that one can determine the extent to which particular empirical indicators represent a given theoretical concept. To begin with I have examine the reliability of an assessment instrument. Then they can determine an instrument's validity. It is significant to note that the measurement of any phenomenon always contains a certain amount of unintended inaccuracy; whether or not the research goal is an error-free measurement is never attained in any area of scientific investigation.



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My perceptions and experiences are put into the quality of this study by conducting exploratory reliability and validity through the research data used.

I have measured the reliability and the validity by studying data from a time phased field study of 100 Investment Projects. In this research, the my goal is to follow a procedure that removes the influence of the researcher from data collection and analysis. To do this, I used a testing domain of all available Web Sites and portals. The reliability and validity study involved sampling from a list of 785 Investment Project that were strategic in nature to Government of Madhya Pradesh, and these projects were completed, under implementation and closed .

Reliability the types of designs can determine the cause and effect of the results versus the type of research design established. I understand the different types so the one that is most useful when it comes to the test hypothesis and answering the research questions.

2.3 The Research Problem

The research problem on hand is a to find out investor preference towards the investment in the state of Madhya Pradesh

2.4 Procedures and techniques to used for gathering information

A proper and balanced combination of observation, questionnaire and interview of sample population will be adapted by me for gathering information.

2.5 The population to be studied

In order to bring our some accurate conclusions, it is decided to contact the investor after obtaining the filled-up questionnaire.

2.6 Sampling Design : Sampling and Sampling size

This refers to number of respondents to be selected from Investors to constitute a sample For the present study the sample size was 100 collected from the respondents through convenient judgmental sampling method.



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2.7 Sampling unit – The target population has been defined that has to be sampled. The sampling unit of research included investors residing in the state and outside the state..

2.8 Sampling Technique – In this project, Questionnaire Method will be used for the collecting the data.

2.9 Tools For Data Collection

In this research two types of data were used

1. Primary data
2. Secondary data

Primary data: Primary data is that data which has been collected especially for the purpose of this newly taken research. This preliminary data for this research project has been collected by the means of a questionnaire designed to determine those factor which are designated by the various investors which were important to them in the decision making process. These questionnaires were completed by this researcher within the confines of State of Madhya Pradesh area. Various Professional/investors/businessmen/student were the locus of this interviewing/questionnaire filling procedure.

Secondary Data :

Secondary information was obtained from trade journal, magazines, Newspaper and from the internet.

2.10 Tools For Data Analysis:

Appropriate Statistical tools (like Percentage, charts, etc) have been used for data analysis.

2.11 Nature and Sources of data / information :

The study was done with the primary data using questionnaire as a tool to assess the investment behavior.

Since the aim of the survey is to allow every person to list his opinion about investment avenues.



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A closed ended questionnaire was prepared , characteristics of attributes to assess the relative importance of each statement . Primary Data was collected in person, via internet, mail, web etc. The secondary data was collected through various websites. Secondary data will be collected from various publications and Web resources like Tata/ CMIE/ CII / FICCI /IBEF / CSI / etc.

2.22 Key Drivers for Sample Selection

How to invest in MP

Investment needs

Investment objectives

Risk Factors

Fund Requirement

Land requirement - Land Cost ,

Selection of right Place

Taxation issues

Role of State Govt.

Role of local authorities

Time Period

Cost Advantage,

RoI Advantage,

Industrial Harmony

A population of investor who invest in the State will be considered for this study. I will try to explore the investment behaviour of the Investor. Effort will be made to throw light on most of the factors which have either indirect or direct effect on the behaviour of the investment

3. Chapter Objective and Scope of the study



Chapter 3

Objective and Scope of study

An attempt to analyse the current scenario on investment and the role of MPSIDC in industrialization process. And in addition, analyse and comment on efforts of and their impact on investment climate and industrialization process in the State of Madhya Pradesh.

The main objective of the study is to find out the investment pattern of the investors towards various facilities offered by State Govt.

To determine what factors influence them while they choose a particular investment destination, a particular sector and in which particular scheme and to find out whether they are satisfied with their investment decision or not.

Objective of the Project :

1. Primary objective :

To analyze the current scenario on investment and the role of MPSIDC in industrialization process.

2. Secondary Objective :

To analyze and comment on efforts of and their impact on investment climate and industrialization process in the State of Madhya Pradesh.

- Investment Era's : Before 2002 i.e creation of TRIFAC and after 2002 .
- Growth of MPSIDC
- MoU culture : Objectives of MoU.
- Questionnaire : Factors MoU take off /failure
- Transparency – Gujarat model for understanding.

4. Chapter Analysis and Interpretation

4.1	Variable Used	18
4.2	Theoretical framework	18
4.3	Profile of investors	19
4.4	Findings	30



Chapter 4

4.1 Variable Used

Independent Variable : Land Cost, Cost Advantage, RoI, Industrial Harmony

Dependant Variable : Investment in the State of Madhya Pradesh

Moderate Variable : Economical Environment

4.2 Theoretical framework

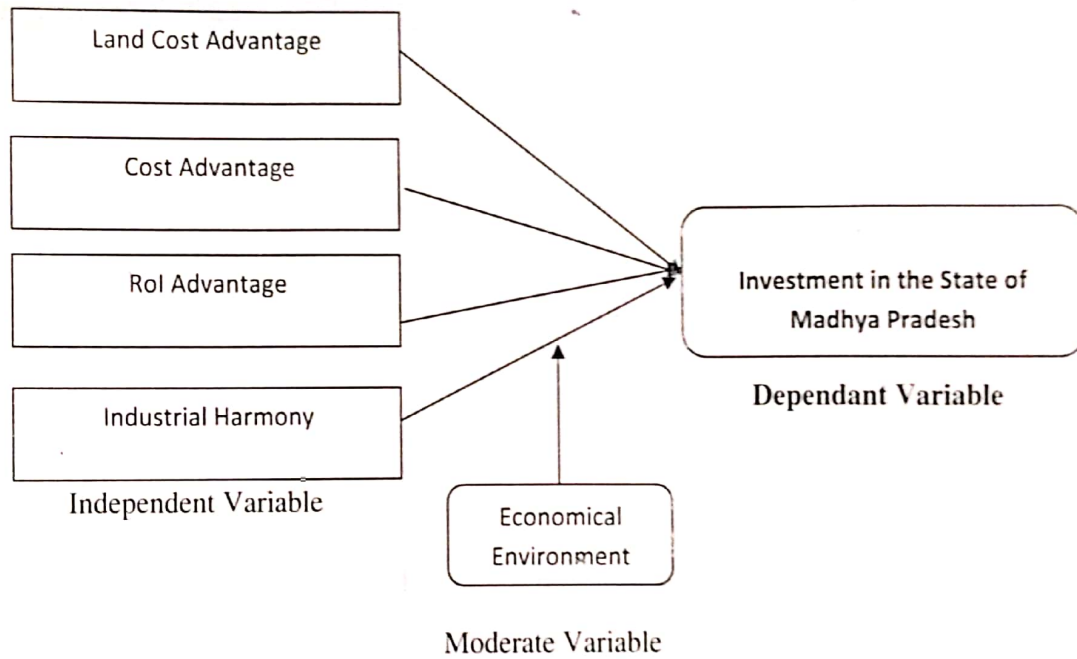


Figure 4.1 - Theoretical framework



4.3 Profile of investors

Demographics	No. of respondents	Percentage of respondents (%)
Land Cost		
Higher than Other States	0	0
Neutral	20	40
Less than other states	30	60
	Total 50	Total 50
Cost Advantage		
Higher t than Other States	0	0
Neutral	25	50
Less than other states	25	50
	Total 50	Total 100
ROI		
Higher than Other States	19	38
Neutral	6	12
Less than other states	25	50
	Total 50	Total 100
Industrial Harmony		
Higher t than Other States	10	20
Neutral	25	50
Less than other states	15	30
	Total 50	Total 100

Table 4.1 - Profile of investors

Analysis & Interpretation: It was found that the major population of investors was in favour that Land cost is low in the state and 60% was neutral. And 50% respondents were in the favour that cost is higher. 35% of respondents were agreed on Return on Investment. And majority of respondents i.e. 50% agreed about Industrial Harmony. It means majority of investors was agreed having Industrial Harmony in the State .



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Q. 1 Result: To know whether respondents know about facilities offered by State.

Knowledge decision	No. of Respondents	Percentage of Respondents (%)
Yes	50	100
No	0	0
Total	50	100

Table 4.2 : Facilities offered by State Government

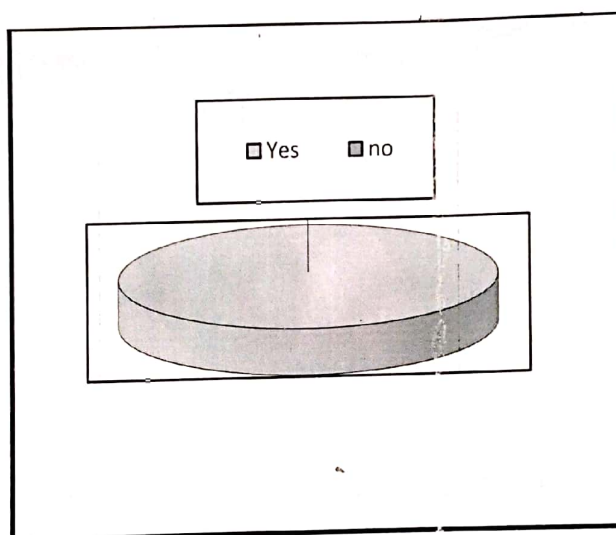


Figure 4.2 : Facilities offered by State Government

Analysis & Interpretation:

From the survey it was found that 100% respondents know about the facilities offered by State and 0% who were unknown.



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Q.2 Result: To know whether respondents invest in the State.

Investment Decision	No. of Respondents	Percentage of Respondents(%)
Yes	20	40
No	30	60
Total	50	100

Figure No. 4.3 Investors Response

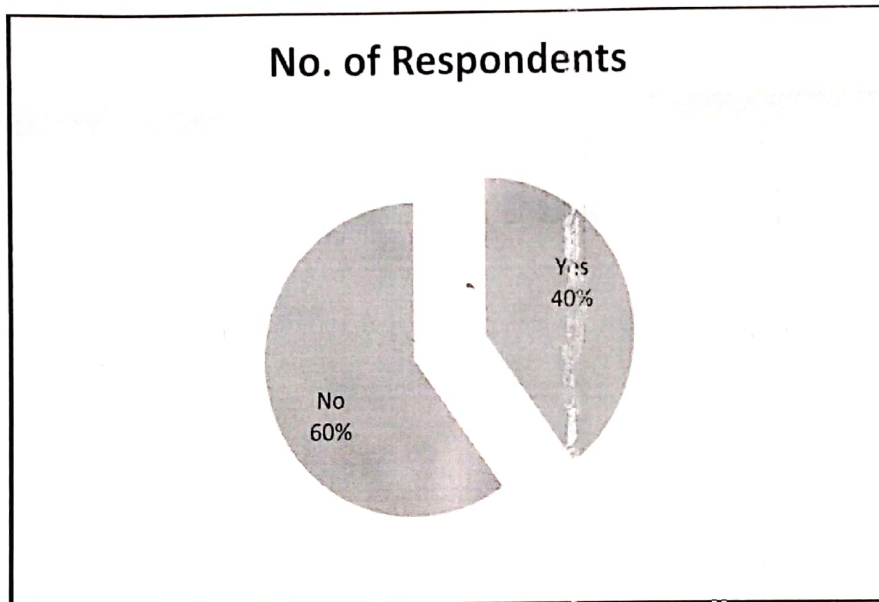


Figure 4.3 : Interested in State of Madhya Pradesh

Analysis & Interpretation:

From the survey it was found that only 40% respondents invest in the State of Madhya Pradesh and majorly 60% who were non-investors. Because of its feature of high risk .



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Q. 3 Result: The percentage of Investment that Investors invest annually in the State.

Annual Investment to be Invested	No. of Respondents	Percentage of Respondents(%)
0 to 10%	40	14
10-20%	6	22
20-40%	4	40
More than 40%	0	24
Total	50	100

Table 4.4 : Percentage of respondent who Investment on yearly basis

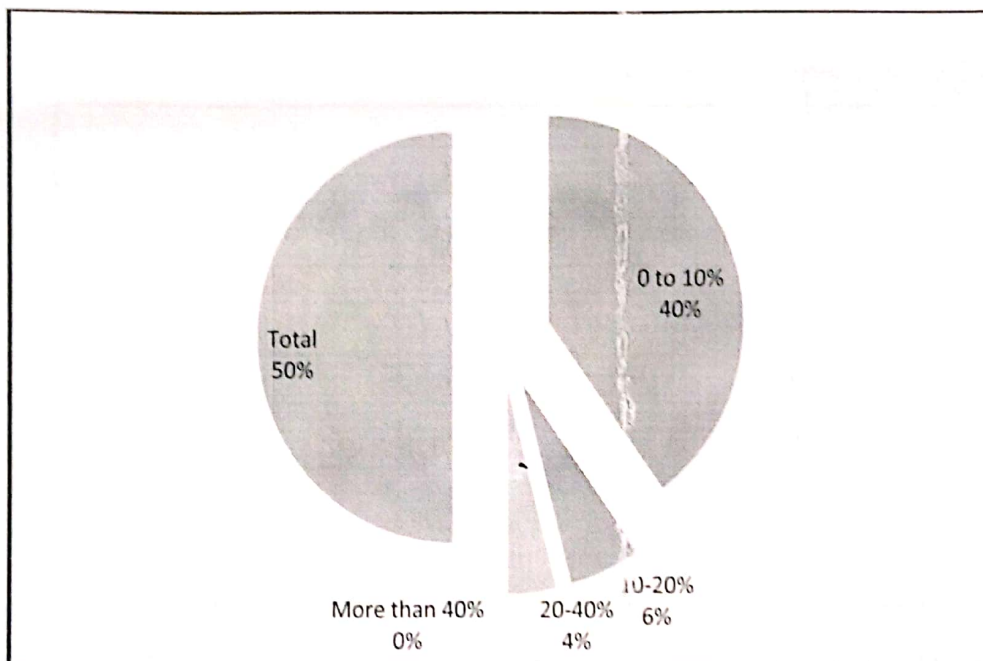


Figure 4.4 : Percentage of respondent who Investment on yearly basis

Analysis & Interpretation:

From the above table & chart, it was found that 40% respondents invest 0-10% in Ist year, 6% respondents invest 10-20% in IInd Year, 4% respondents invest 20-40% of IIIrd year, 40% respondents not invest.



Q. 4 Result: The percentage of investors that responded to invest annually .

Annual Income Invested	No. of Respondents	Percentage of Respondents(%)
0 to 10%	7	14
10-20%	6	12
20-40%	30	60
More than 40%	7	14
Total	50	100

Table 4.5 : The percentage of Investment to flow in in next 5 years

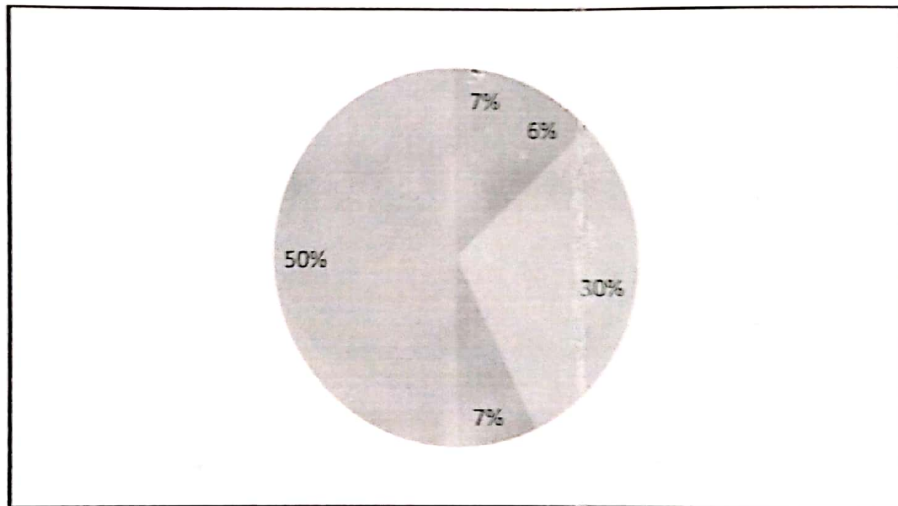


Figure 4.5 : The percentage of Investment to flow in in next 5 years

Analysis & Interpretation:

From the above table & chart, it was found that 7% respondents invest 0-10% annually , 6% respondents invest 10-20% annually, 30% respondents invest 20-40% annually and 7% respondents invest more than 40% in annually .



Q. 5 Result: while investing in State respondent are mostly concerned about

Investment Factors	No. of Respondents	Percentage of Respondents
Land Cost	14	28
Risk	11	22
Return on investment	20	40
Industrial Harmony	5	10
Total	50	100

Table 4.6 : Decision Factor- That Were Considered While Investing in the State

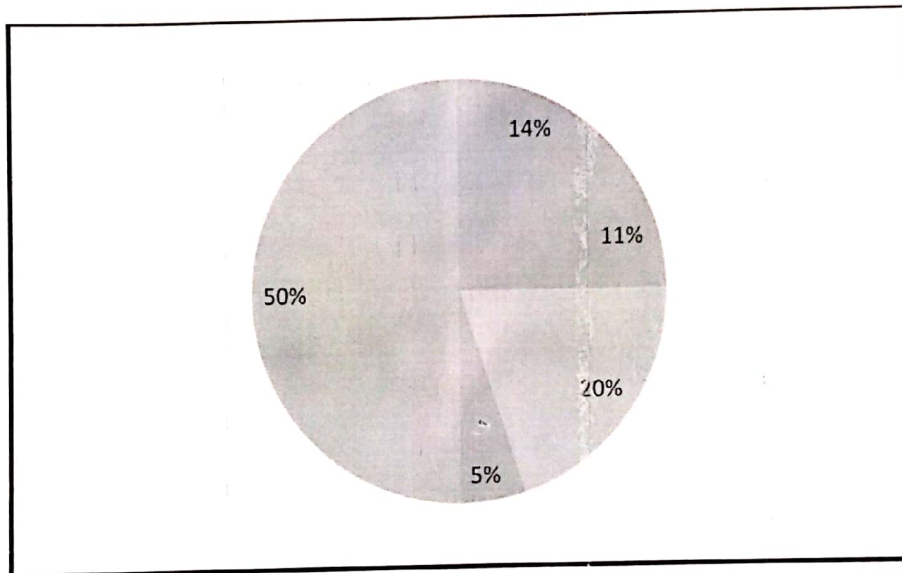


Figure 4.6 : Decision Factor- That Were Considered While Investing in the State

Analysis & Interpretation:

From the survey it was found that the maximum respondents 20% considered return on investment was most important factor, 14% respondents considered Land Cost as an important factor and 11% respondents considered risk as an important factor. It can be stated that majority of investors were consider return as an important factor while investing.



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Q. 6 Result: while investing in bank respondent are mostly concerned about

Investment Factors	No. of Respondents	Percentage of Respondents
Policies	4	8
Safety of Principal	25	50
Return on investment	14	28
Tax benefits	7	14
Total	50	100

Table 4.7 : The Factors That Were Considered While Investing in the State

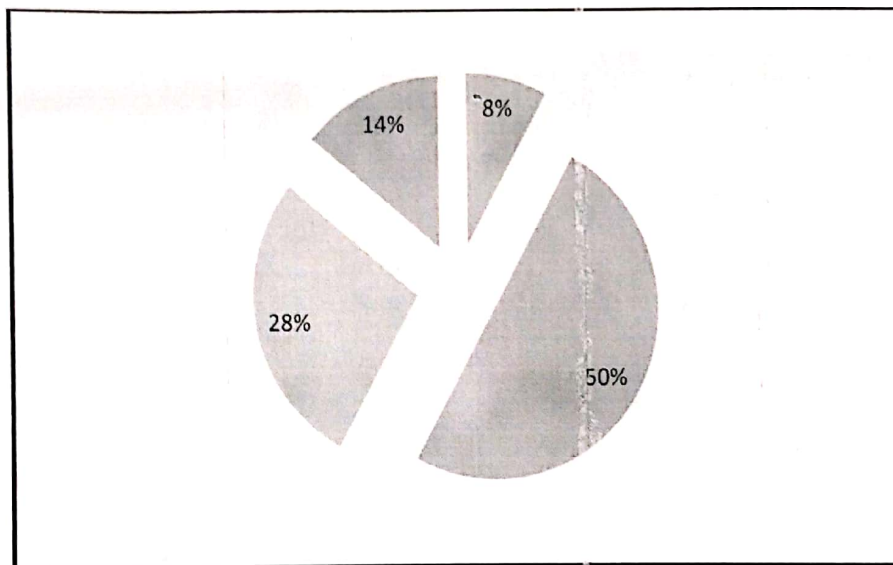


Figure 4.7 : The Factors That Were Considered While Investing in the State

Analysis & Interpretation:

From the survey it was found that the maximum respondents 50% considered Safety of principal was most important factor, 28% respondents considered return on investment as an important factor and 14% respondents considered Tax benefit as an important factor. It can be stated that majority of investors were consider safety of principal s an important factor while investing in bank.



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Q. 7 Result: why respondent prefer State of Madhya Pradesh for investment over other State

Investment Factors	No. of Respondents	Percentage of Respondents
Natural Resource base	8	16
Attractive concessions	16	32
Simplified procedure	21	42
Time Bound clearances	5	10
Total	50	100

Table 4.8 : The Factors That Were Considered While Investing

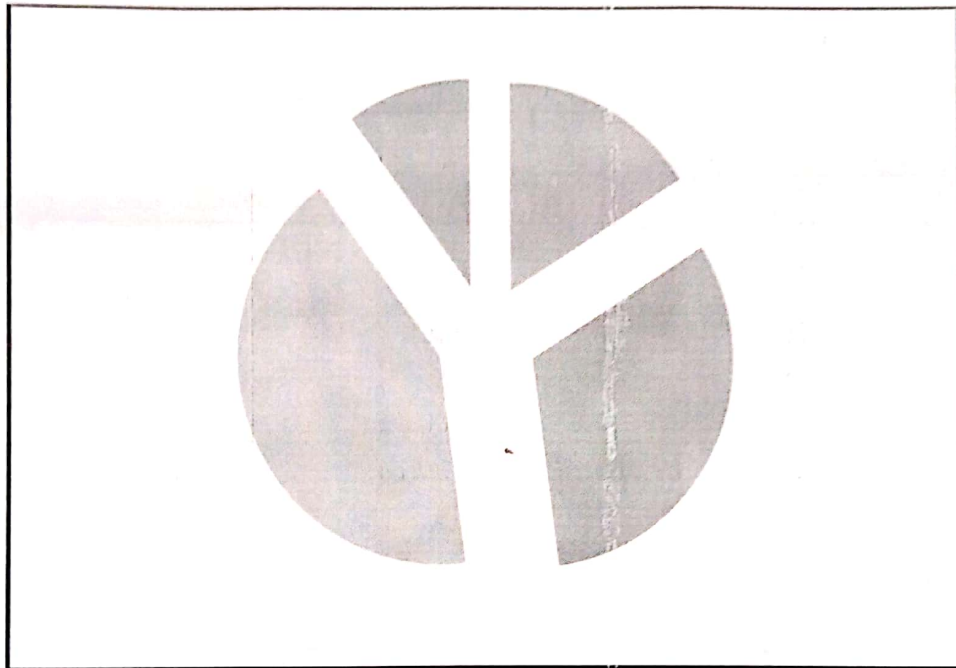


Figure 4.8 : The Factors That Were Considered While Investing

Analysis & Interpretation:

From the survey it was found that the maximum respondents 42% considered Simplified procedures was most important factor, 32% respondents considered Attractive concessions offer by State Govt. as an important factor and 16% respondents considered Natural Resource Base an important factor. It can be stated that majority of investors were consider Simplified Procedures an important factor while investing in the State of Madhya Pradesh.



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Q. 8 Result: why respondent don't prefer State of Madhya Pradesh for investment .

Investment Factors	No. of Respondents	Percentage of Respondents
Availability of Land	20	40
Non availability of raw material	11	22
Non availability of Mineral on desired location	10	20
NoC and approval from Govt. Of India	9	18
Total	50	100

Table 4.9 : Factors -Respondent don't prefer State of Madhya Pradesh

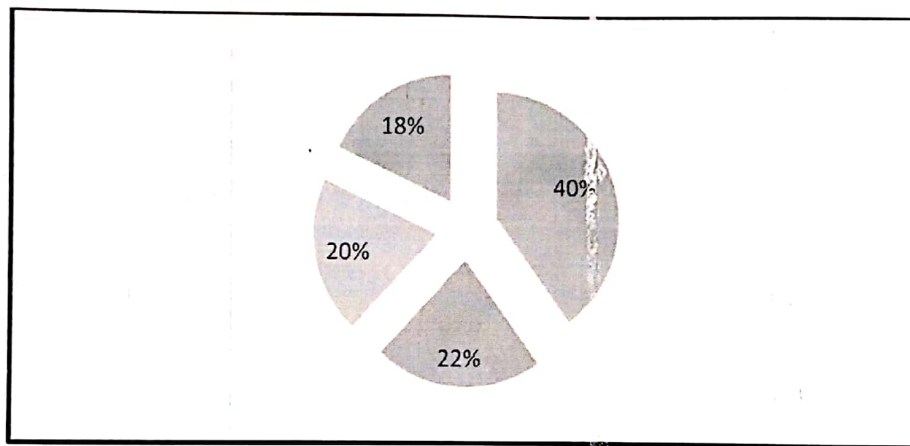


Figure 4.9 : Factors -Respondent don't prefer State of Madhya Pradesh

Analysis & Interpretation:

From the survey it was found that the maximum respondents 40% considered Availability of Land was most important factor, 22% respondents considered Non availability of Mineral on desired location as an important factor and 20% respondents considered Non availability of Mineral on desired location an important factor. It can be stated that majority of investors were consider Availability of Land an important factor while investing in the State of Madhya Pradesh.



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Q.9 Result: To know whether respondents know the procedure to invest in the State of Madhya Pradesh

Investment Decision	No. of Respondents	Percentage of Respondents (%)
Yes	20	40
No	30	60
Total	50	100

Table 10 : Respondents know the procedure to invest in the State of Madhya Pradesh

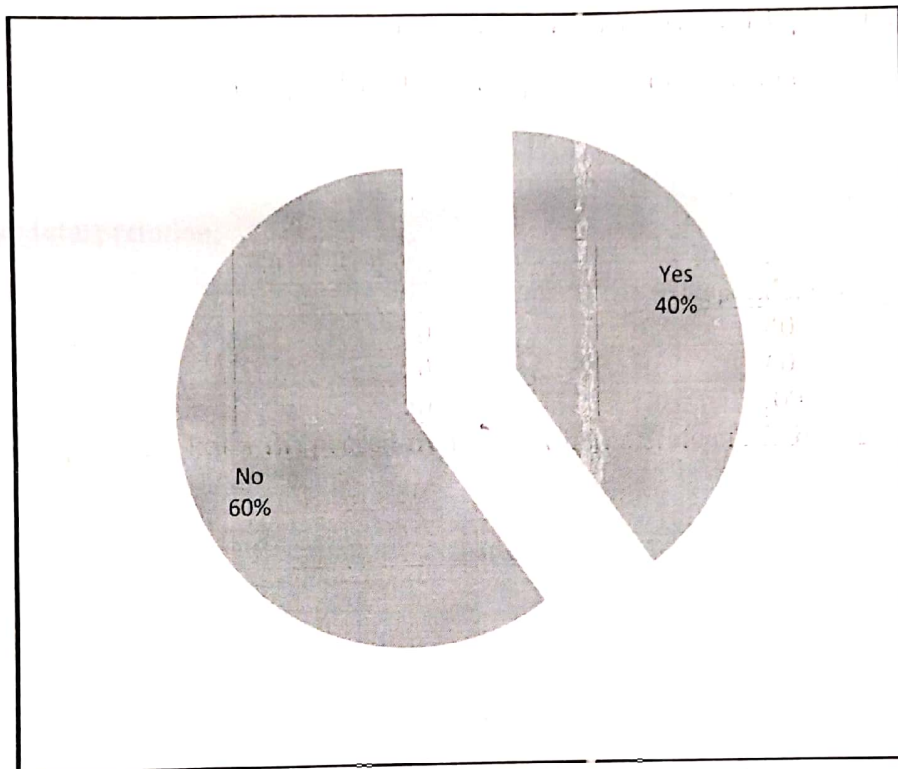


Figure 10 : Respondents know the procedure to invest in the State of Madhya Pradesh

Analysis & Interpretation:

From the survey it was found that only 40% respondents know the procedure to invest in the state and majorly 60% don't know the procedure due to lack of awareness.



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Q. 10: Rate the satisfaction with the factors that was considered while investing

Particulars	Highly Dissatisfied (1)	Dissatisfied (2)	Neutral (3)	Satisfied (4)	Highly Satisfied (5)	Summated Score
State of MP	10	6	14	30	40	384
Other States	40	32	25	15	11	262

Table 4.11 - Satisfaction factors considered while investing

Range:

Max. Score=100*5=500 (Highly Satisfied)

Avg. Score=100*3=300 (Neutral)

Min. Score=100*1=100 (Highly Dissatisfied)

Analysis & Interpretation:

Most of the respondents have given the highest summated score to investment in the State of Madhya Pradesh.

Q.11 Important Factors That Was Considered While Investing.

Particulars	Highly Dissatisfied	Dissatisfied	Neutral	Satisfied	Highly Satisfied	Summated Core
Return on Investment	0	0	4	30	66	462
Tax benefits	0	0	18	48	34	416
Land Cost	0	0	20	40	40	420
Industrial Harmony	15	15	20	30	20	325

Table 4.12 - Factors While Investing

Range:

Max. Score=100*5=500 (Highly Satisfied)

Avg. Score=100*3=300 (Neutral)

Min. Score=100*1=100 (Highly Dissatisfied)



Analysis & Interpretation:

Most of the respondents have given the highest summated score to *Return on investment*. And the second most important factor is *Land Cost* which influenced the decision regarding investment. Other important factor is *Tax benefit* which has the 416 summated score.

4.4 Findings

1. Most of the respondents have given the highest summated score to investment in the State of Madhya Pradesh.
2. There is significant difference between the amount of investment in State of Madhya Pradesh and Other States.
3. The awareness level about investment in is quite low in the Investors.
4. Approximately 40% of respondent are aware that how to investment State of Madhya Pradesh .
5. Approximately 40% of respondent are invest State of Madhya Pradesh.
6. Majority of respondent 60% don't invest in State of Madhya Pradesh due to the risk factor.
7. Maximum respondents 50% considered Safety of principal was most important factor while investing.
8. Maximum respondents 40% considered high risk was most important factor while investing.
9. Most of the respondents have given the highest summated score to Return on Investment. And the second most important factor is Land cost which influenced the decision regarding investment.

5. Chapter

Study Report

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5.1 Industrial Scenario in Madhya Pradesh

Madhya Pradesh the second largest Indian state, covering 9.5% of the area of the country, is endowed with rich natural resources, salubrious climate and fertile agro-climatic conditions.

In the recent years, Indian economy has changed substantially. Market forces, rather than Government, have begun to dictate investment flows across the industrial sectors. In Madhya Pradesh, investors have better options in terms of project location, infrastructure, incentives and other facilities. The State Government has laid out business friendly policies for accelerating industrialization of the state.

Industry, in Madhya Pradesh, is largely natural resources driven. It has abundant natural wealth in the form of limestone, coal, Soya, cotton, bauxite, iron ore, silica and so on. The state has a strong industrial base in sectors like textile, cement, steel, Soya processing and optical fiber.

Major Central public sector undertakings: BHEL, National Fertilizers Limited, Security Paper Mill, Hoshangabad, Currency Printing Press, Dewas, Alkaloid Factory Neemuch, Ordnance Factory, Itarsi, Gun Carriage Factory Jabalpur and Nepa Mills, are also located in the state.

Madhya Pradesh is rich in resources to attract investment in the State. State Government is organising National & International Investors Meet to create awareness among the inventors about resources of the Madhya Pradesh & opportunities of investment based on the resources.

Industrial Investment Promotion Assistance Scheme.

The scheme in which the VAT deposited by Industrialist is reimbursed in percentage 75/50 as per entitlement under the scheme. State level Committee shall clear the proposals received under this scheme.



Large & Medium				
SL NO	FINANCIAL YEAR	NO. OF UNITS	INVESTMENT IN CRORES	EMPLOYMENT
1	1998-1999	17	527.35	1412
2	1999-2000	18	208.79	1355
3	2000-2001	19	300.79	2886
4	2001-2002	9	543.50	590
5	2002-2003	6	323.70	1525
6	2003-2004	5	156.00	1105
TOTAL		74.00	2060.13	8873.00
1	2004-2005	17	380.00	1753
2	2005-2006	14	134.00	1020
3	2006-2007	15	777.00	2607
4	2007-2008	11	1478.00	3942
5	2008-2009	27	1866.00	4500
6	2009-2010	27	2542.00	5898
7	2010-2011	33	15204.4	10676
8	2011-2012	21	4542.97	4355
TOTAL		165.00	26923.97	34751

Table 5.1 – Comparison – Time Line (Period)

5.2 Key factors influencing Investment in the State of Madhya Pradesh

5.2.1 Industrial Infrastructure

Madhya Pradesh has 229 Notified Industrial Areas, 19 Growth centers, four notified Special Economic Zones (SEZs) and 12 product specific industrial parks to facilitate industrial investments. Four development nodes have been identified under Delhi Mumbai Industrial Corridor (DMIC) project with an area of 58,562 sq. km. under planned development.

	B.T.	WBM	CLASS II	Total (in KMs)
National Highway	4722.30	-	-	4722.30
State Highways	5860.00	557.0	81.30	6499.30
Major District Road	16566.80	12892.70	2056.30	31515.80
Village Roads	3560.20	13486.20	8321.80	25368.20
TOTAL	30708	26935	10458	68101

Table 5.2 – Industrial Infrastructure – Road Classification in the State



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- Rail Inland container Depots are in operation at Mandideep, Pithampur and Malanpur.
- Specialized Infrastructure as SEZ, Food parks, Readymade garment complex, Electronic Complex, Apparel Park, Pharma Zone, Stone Parks, Auto Cluster, are created to cater the the infrastructure needs of specific sector industries.
- **SEZ Hargarh** – A Mineral specific SEZ near Jabalpur is being developed to provide infrastructure for mineral based industries.
- **SEZ Umariya-Dungariya** – An Agro specific SEZ near Jabalpur is being developed to provide infrastructure for Agri & Food Processing Industries.

5.2.2 Delhi Mumbai Industrial Corridor (DMIC PROJECT)

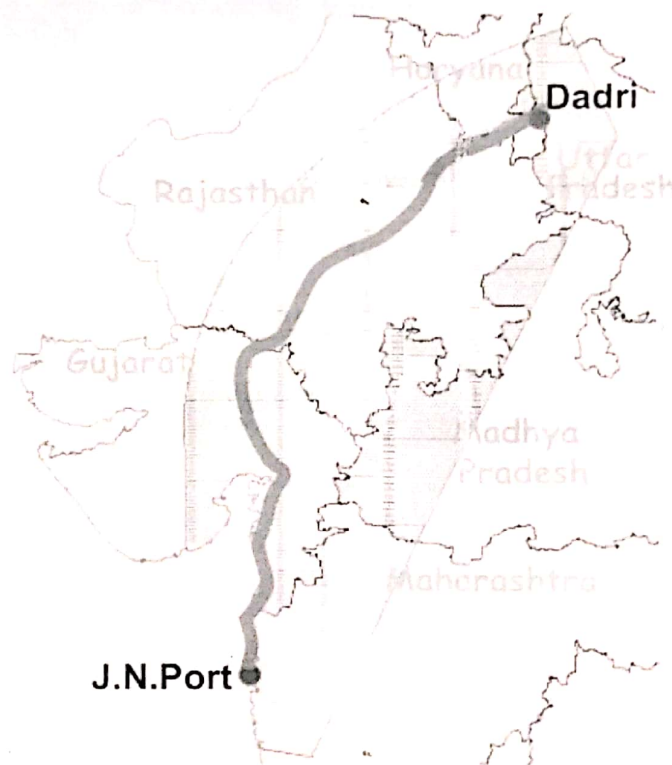


Figure 5.1- DMIC Connectivity

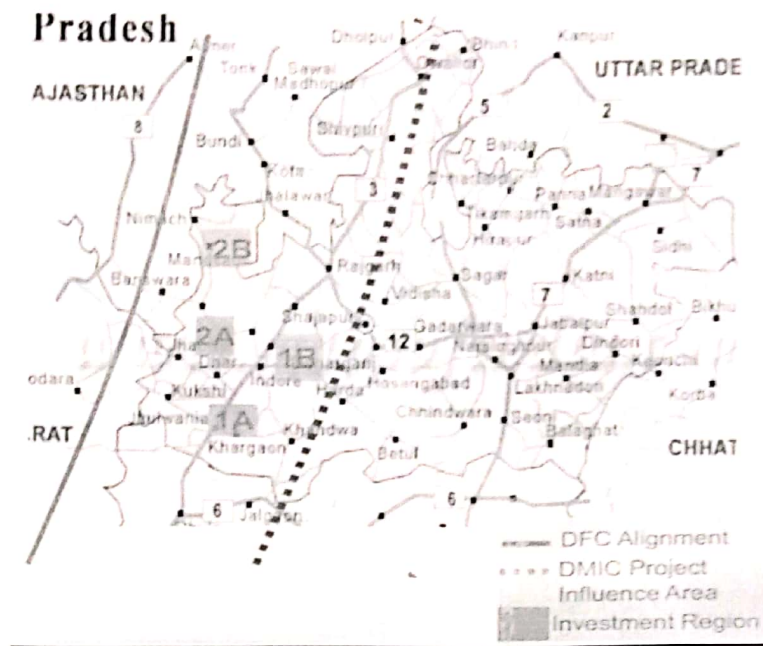


Figure 5.2- DMIC Allignment

5.2.3 Strategic location

Madhya Pradesh is located at the centre of India, within the close proximity of all major markets and tier-one cities across the country. The cluster-based development approach fosters investments in automotive, textiles and biotechnology.

MADHYA PRADESH



Figure 5.3 – Economical View of the State



5.2.4 Connectivity

Madhya Pradesh has a robust road network, making it an ideal destination as a centralised manufacturing and distribution hub. Around 425 trains pass through the state every day. Madhya Pradesh has two international airports at Bhopal and Indore; and three domestic airports providing excellent air connectivity.

State has one lakh kms of roads, 6500 kms of rail network and has 18000 kms of optical fibre cable network.

Transport - National Highways

Madhya Pradesh has total road length of one lakh kms. including 18 National Highways National Highways namely NH-3, NH-7, NH-12, NH-25, NH-26, NH-27, NH-59, NH-69, NH-75, NH-76, NH-78, NH-79, NH-92 are passing through the state.

	B.T.	WBM	CLASS II	Total(in KMs)
National Highway	4722.30	-	-	4722.30
State Highways	5860.00	557.0	81.30	6499.30
Major District Road	16566.80	12892.70	2056.30	31515.80
Village Roads	3560.20	13486.20	8321.80	25368.20
TOTAL	30708	26935	10458	68101

Table 5.3 - Industrial Infrastructure - Roads



Road Network of Madhya Pradesh

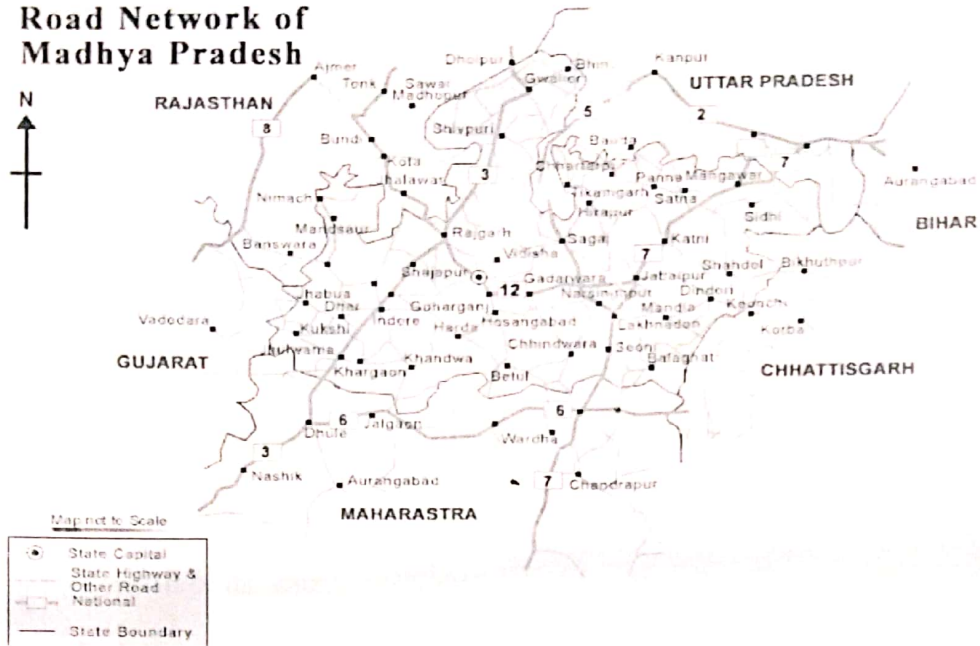


Figure 5.4 - Industrial Infrastructure – Road Network

5.2.5 Natural resource base

Probably the largest covered area by forests (27% approx.) with wide range of wood & forest produces like tendu leaf, mahua, neem etc & large number of prominent herbs are also available in abundance.

Madhya Pradesh has vast mineral deposits of Diamonds, Coal, Limestone, Copper Ore, Manganese, Pyrophyllite, Diaspore and Slate.

Madhya Pradesh is one of the leading states in the country in mineral production.

The output of major minerals was :

Limestone	22.31 m.
Diamonds	40668 carats.
Iron-ore	92 thousand tonne.
Manganese ore	326 thousand tonne.
Bauxite	248 thousand tonne.
Copper ore	74 thousand tonne.
Rock-phosphate	155 thousand tonne.
Dolomite	103 thousand tonne.
Coal	43.0 m. tonnes.

Table 5.4 - Major minerals



5.2.6 Human resource

The state enjoys robust educational infrastructure with 222 Engineering colleges, 218 Management institutes along with Hospitality, Agribusiness and Law institutes. Institutes of repute such as Indian Institute of Technology (IIT) and Indian Institute of Management (IIM) are present in the state.

5.2.7 Consumer base

Madhya Pradesh has a population of over 70 million. The state has decadal urbanization growth rate of 26% with bigger cities growing as high as 40%. Bhopal, Indore, Gwalior and Jabalpur are the key growth centers of the state.

5.2.8 Peaceful labour environment

Madhya Pradesh has a harmonious industrial work culture and the numbers of man-days lost are amongst the lowest in India.

5.2.9 Progressive policies, proactive administration and simplified procedures for investment facilitation

The government of Madhya Pradesh has introduced several investor-friendly policies and created single window secretariat, MPTRIFAC for smooth facilitation of investment process in the state.

5.2.10 Attractive concessions

Industrial Units setup in the State are offered various attractive concessions like Industrial Investment Promotion Assistance (VAT & CST refund scheme), Entry tax exemption, Exemption from stamp duty, Land on concessional rates, Project report cost reimbursement, Interest subsidy (for SSIs only), Mandi tax exemption, Reimbursement for quality certification, Reimbursement for obtaining patent, Policy package for revival of Sick/Closed Large and Medium Industries, Policy package for revival of Small Scale Industries etc.



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Mega projects having investment more than Rs. 25 crores in fixed assets (Rs. 10.00 crores for food processing industries) can seek customized package of concessions and facilitation from State Government through Apex Level Investment Promotion Empowered Committee under the Chairmanship of H'ble Chief Minister, Govt. of Madhya Pradesh.

Investors interested in making investments in the state may seek in principle approvals in advance from Project Clearance & Implementation Board (PCIB) headed by Chief Secretary, Govt. of Madhya Pradesh.

5.2.11 Speed:

Time bound Clearances Efficiency:

Simplification of procedures and transparency Commitment: An investor friendly and facilitative environment

5.2.12 Sector-wise Summary

Investment Proposals Total Proposals : 975

Investment: Rs. 3,73,883 Crore

Employment : 20,93,092 MSME 113 Proposals, Rs. 670 Crore Others: Sahara: 12,000 Crore

Reliance: 20,000 Crore, Essel Infra: 35,000 Crore .It is among the fastest growing states in

India: gross state domestic product (GSDP) grew at a compound annual growth rate (CAGR) of 15.7 per cent during 2004-05 to 2012-13.

5.3 Factors MoU take off /Failure :

The rate of cancellation/ Non implementation of MoU

1. Non Availability of Land
2. Economic slow down
3. Financial Management



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4. Non availability of raw material
5. Mining Lease
6. Allocation of Coal Block
7. Non availability of Mineral on desired location
8. Approval of place on environmental ground
9. Due to Forest Land cover in some of the Project required NoC and approval from Govt. Of India
10. Various other factors related to investors company.

5.4 Expected Contribution from the Study :-

The investing company may make its overseas investment in a number of ways - either by setting up a subsidiary or associate company in the foreign country, by acquiring shares of an overseas company, or through a merger or joint venture.

The accepted threshold for a foreign direct investment relationship, as defined by the OECD, is 10%. That is, the foreign investor must own at least 10% or more of the voting stock or ordinary shares of the investee company.

Contribute ideas and suggestions to investors related with State of Madhya Pradesh Investment culture at all levels and thereby improve performance level of facilitators.

Help team and departments to identify, access, manage and improve relationships and increase efficiency at all levels.

6. Chapter

- 6.1 Results and Discussions
- 6.2 Scope for further research

Conclusions

40

40



The present study endeavored to give a look on behavior of investors towards investment avenues.

The different avenues can be preferred provided it is put forth before new investors in different sectoral investors in the desired form.

Facts revealed in this study highlight the perception of varied group investors who desire to invest in different avenues, high returns and growth prospect.

Survey findings of this study have got significant managerial implications that can be used by investment companies in restructuring their existing practices and finally innovating new ways of service delivery.

6.1 Results and Discussions

After fact finding techniques and implementation of the results, it was found that Companies are more interested in investment in the State of Madhya Pradesh due to Significant advantages in all the sectors.

In future, updations of the research depend on the number of respondents. These results are found with the help of primary data collection through handmade questionnaire with statistical analysis.

According to the findings it was revealed that null hypothesis is rejected as there is a significant difference between the perceptions of different groups towards investment avenues. That means that investors belonging to different groups have different behavior while doing investment and their selection of any investment avenue highly dependent.

6.2 Scope for further research

In this research, impact of groups has been found out. The impact of other demographics can also be researched.

Relation between various factors can also be researched.

7. Chapter

Limitations 41



Limitations of the Study

As no study can be considered as fully reliable at one glance, there are a number of uncontrollable factors acting as limitations in conducting the study, some of such limitations encountered by me in our study are -

1. Non - availability of secondary data compelled me to start from the very minute information
2. Respondents gave biased responses for fear of their position in the company. This may have influenced the results.
3. Some people at top level were afraid and showed complete reluctance to give responses to some questions.
4. Scant and adequate secondary data on Investment in MP was available
5. This study does not take companies who are the part of the industry but are small & medium players.
6. This study does not cover many important Sectors.
7. Various analyses carried out from the basic data available from MPSIDC which may not cover picture of whole scenario.

The findings of this study are to be accepted with several limitations since limitations of a study can be viewed directions for future research on the subject.

8. Chapter

Recommendations

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8.1 Road Ahead

For India to grow at 8-9 per cent in the future, the growth has to come through sustained growth in manufacturing, particularly labour-intensive manufacturing, highlighted Dr Manmohan Singh, at the meeting of the high-level committee on manufacturing.

A report by CRISIL estimated that the Indian economy will grow at a higher rate of 6.7 per cent during 2013-14 due to revival in consumption.

More so, the Government projects the Indian infrastructure landscape to attract investments worth Rs 49,000 billion (US\$ 803.28 billion) during the 12th Five Year Plan period (2012-17), with at least 50 per cent funding from the private sector.

Exchange Rate Used: INR 1 = 0.01638 as on August 12, 2013.

References: Ministry of Finance, Press Information Bureau (PIB), Media Report, Department of Industrial Policy and Promotion (DIPP), Securities and Exchange Board of India (SEBI).

8.2 Growth Potential Story

India has a market potential of €2 billion (US\$ 2.66 billion) for setting up high-voltage transmission lines by 2018, as per Alstom. The high-voltage direct current (HVDC) market is estimated at €50 billion (US\$ 66.47 billion) in the next 10 years, and Alstom is targeting a 20 per cent market share.

Private equity (PE) firms are keen to invest Rs 122.80 billion (US\$ 2 billion) in the real estate market in India, according to a report by Cushman & Wakefield. PE investments in real estate was recorded at Rs 16.38 billion (US\$ 266.81 million) in H1 2013. The growing stability of the market is reflected by the continuous growth of the core investors, with over Rs 77.05 billion



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(US\$ 1.25 billion) invested in ready office space during the last three years.

The greenfield investments by automobile manufacturers in India may entail total investments worth Rs 70 billion (US\$ 1.47 billion) to be incurred by auto component manufacturers over the next three years, according to a study by ICRA

The *logistics* sector of India is valued at Rs 6.73 trillion (US\$ 110 billion) and is expected to touch Rs 12.24 trillion (US\$ 200 billion) by 2020. The sector is will double its growth in seven years from the present growth rate of 15 per cent. ~

The Government of India encouraged the agrochemicals industry to invest in research and development (R&D) and innovations. Agrochemicals are recognized as an essential input for increasing agricultural production and preventing crop loss before and after harvesting.

The Government of India's decision to allow foreign direct investment (FDI) through automatic route in power exchanges, while retaining the cap at 49 per cent, will open up opportunities for overseas players to participate in the growth and development of the sector, especially the power exchanges.

India witnessed 73.5 million mobile handset shipments for the January-April 2013 period. Also, smart phones to a tune of 9.4 million were shipped into India, registering a growth of 167.3 per cent on an annual basis.

The risk and procurement analytics sector in India is expected to grow from the present Rs 61.24 trillion (US\$ 1 billion) to Rs 183.72 trillion (US\$ 3 billion) in 6-7 years, according to a report by National Association of Software and Services Companies (Nasscom). In addition, Nasscom



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expects the IT services sector in India to grow by 13-14 per cent in 2013-14 and to touch Rs 13.79 trillion (US\$ 225 billion) by 2020.

The enterprise software market in India is expected to reach Rs 240.66 billion (US\$ 3.92 billion) in 2013, registering a growth of 13.9 per cent over 2012 revenue of US\$ 3.45 billion, according to Gartner.

The prime office space segment across key cities—Mumbai, the National Capital Region (NCR), Pune and Bengaluru—in India witnessed a fresh supply infusion of more than 20 million square feet (sq ft) in the first six months of 2013, witnessing a growth of 16 per cent on y-o-y basis, as per a report titled the India Office Market View Q2 2013 by CBRE.

As the healthcare coverage across the country increases, the industry is expected to register a CAGR of 12 per cent to reach Rs 4,200 billion (US\$ 68.46 billion) in 2015-16, as per data released by VCCEdge.

8.3 Future Vision

In next 10 years if things go according to plan the area under Delhi-Mumbai Industrial Corridor is expected to full fill following objectives:

- The Western part of Madhya Pradesh comprising of Indore, Dewas, Ujjain, Ratlam, Nagda & Maksi etc. are getting connected to Delhi-Mumbai Industrial Corridor.
- The corridor is linked to Direct Freight Rail Corridor (DFC) between New Delhi to Mumbai to ensure that the finished products reach various sea ports on the way with a lead time of 24-48 hrs.
- The total expenditure infrastructure in Madhya Pradesh is expected to be Rs. 45000 Cr (\$10 billion) which shall be incurred in next 7-9 years.

In order to take full advantage of power enhancement the government shall have to improve its roads and sea port connectivity. Irrigations methods have to be improved to curtail usage of water per ton of agriculture produce. To avoid water crisis, the state needs a policy vision for water management spelling out in detailed strategies for effective use of water.

8.4 MOU Culture

In order to extend the best possible help and support and pro active facilitation to a potential investor, State Government or the investor himself may request each other to enter in to an memorandum of understanding (MOU) MOU is a tool by which both the agencies i.e. State Government and the Investor show their expression of interest for achieving the investment plan. In an MOU where, State Government shows commitment to facilitate the project, the investor reveals its investment plans.

8.5 MOU signed :

The details of the MOU signed during the various investors meet held with the current states are as under:-

1.	Khajuraho Meet – 15-16 Jan. 2007	18 MOU	39000.00 Crores
2	Indore Global Meet-26-27 Oct. 2007	102 MOU	120541.00 --
3	Jabalpur Meet- 15-16 Feb. 2008	61 MOU	59129.00 --
4	Sagar Investor Meet- 11 April 2008	36 MOU	30698.00 --
5	Gwalior Investor Meet- 29-30 July 2008	62 MOU	88018.00 --
6	Bina Refinery & Hindalco May 05	02 MOU	18078.00 --
7	MOU Signed in Foreign Countries	19 MOU	1100.00 --
8	Others (Energy)	13 MOU	58377.00 --
9	Others (Bhopal)	07 MOU	9157.00 --
	Total	320 MOU	424098.00--

Table 8.1 - MOU signed during the various investors Meets



8.6 Implementation of MOU

- 12 projects worth Rs 1486 crores started production.
- 20 projects worth Rs 40995 crores started construction.
- 247 projects worth Rs 351993 crores showing interest.
- 25 projects worth Rs 5136 crores not showing interest.
- 16 projects worth Rs 24488 crores of MOU cancelled.

From the year 1998-2002, 45 Large & Medium Scale Industry with an investment of Rs 622.93 crores were set up in the state with an overall employment to around 4134 people.

The year wise details are as under:-

Year	Large & Medium Scale Industry	Investment (In Rs. Crores)	Employment
1998-99	14	317.02	1416
1999-00	12	110.06	1087
2000-01	11	140.71	1232
2001-02	6	41.68	345
2002-03	2	13.46	54
Total	=SUM(ABOVE) 45	=SUM(ABOVE) 622.93	=SUM(ABOVE) 4134

Table 8.2 - Year 1998-2002- 45 LMI - investment of Rs 622.93 crores - employment 4134

From the year 2003-2008, 89 Large & Medium Scale Industry with an investment of Rs 4791.74 crores were set up in the state with an overall employment to around 14927 people.

The year wise details are as under:-



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Year	Large & Medium Scale Industry	Investment (In Rs. Crores)	Employment
2003-04	5	156.09	1105
2004-05	17	380.40	1753
2005-06	14	134.40	1020
2006-07	15	776.60	2607
2007-08	11	1478.22	3942
2008-09	27	1866.03	4500
Total	=SUM(ABOVE) 89	=SUM(ABOVE) 4791.74	=SUM(ABOVE) 14927

Table 8.3 Year 2003-2008, 89 LMI -Investment of Rs 4791.74 Cr employment - 14927

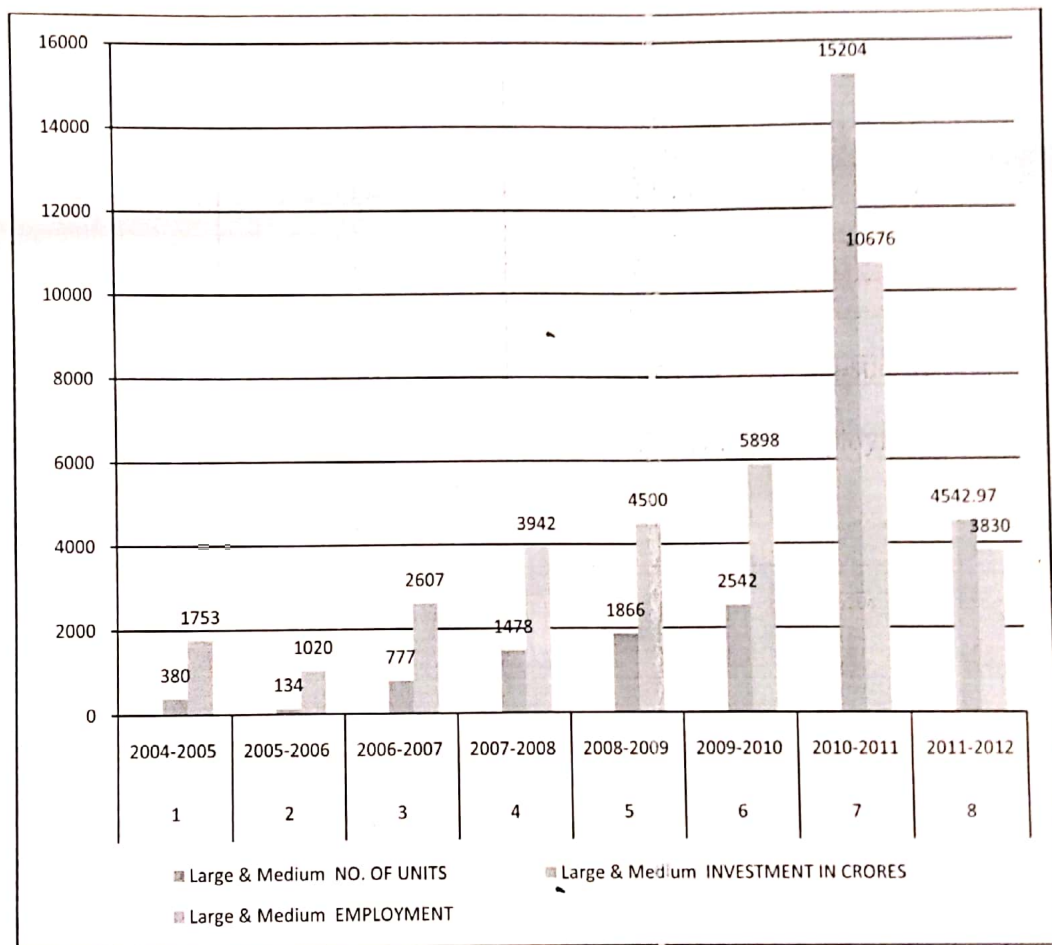


Figure 8.1-Year 2003-2008, 89 LMI -Investment of Rs 4791.74 Cr employment - 14927



8.7 Sector wise Analysis - Investment Scenario :-

The status of the project with investment in different sectors in Madhya Pradesh are as follows:

Sector	Nos	Rs. Cr	US \$ billion (approx)
Manufacturing	123	66843	13.92
Mining	36	8220	1.71
Power	64	172444	35.92
Services	280	29514	6.14
Irrigation	40	9995	2.49
Real Estate	20	31782	6.62
	564	318798	66.80

Table 8.4 - Sector wise Analysis - Investment Scenario

Implementation of MOU Department wise:

Sr.No.	Department Name	No.	Investment (In Crores)
1	Commerce, Industry & Employment Department	181	224185
2	IT Department	20	7597
3	Energy Dept	38	177325
4	Higher Education Dept	17	4131
5	Health Dept	4	1685
6	Agro & Food Processing	53	5733
7	other	5	2585
8	other	2	857
		=SUM(ABOVE) 320	=SUM(ABOVE) 424098

Table 8.5 - Implementation of MOU Department wise



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8.8 Status of MOU:

Sr.No.	Status	No	Investment (In Crores)
1	Started Production	12	1486
2	started construction	20	40995
3	Initial Implementation like applied for PL/ML and received PL/ML, land identification, gone for approval from Govt Of India applied for water	77	157518
4	Survey work, looking for area for PL, identifying land etc.	170	194475
5	Initially started the work but now not showing interest	25	5136
6	MOU cancelled	16	24488
	Total	320	424098

Table 8.6 - Status of MOU

Large & Medium				
SL NO	FINANCIAL YEAR	NO. OF UNITS	INVESTMENT IN CRORES	EMPLOYMENT
1	2004-2005	17	380	1753
2	2005-2006	14	134	1020
3	2006-2007	15	777	2607
4	2007-2008	11	1478	3942
5	2008-2009	27	1866	4500
6	2009-2010	27	2542	5898
7	2010-2011	33	15204	10676
8	2011-2012	21	4542.97	3830

Table 8.7 - Status of MOU – Units, Investment and Employment



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Large & Medium				
SLNO	FINANCIAL YEAR	NO. OF UNITS	INVESTMENT IN CRORES	EMPLOYMENT
1	1998-1999	17	527.35	1412
2	1999-2000	18	208.79	1355
3	2000-2001	19	300.79	2886
4	2001-2002	9	543.50	590
5	2002-2003	6	323.70	1525
6	2003-2004	5	156.00	1105
TOTAL		74.00	2060.13	8873.00
1	2004-2005	17	380.00	1753
2	2005-2006	14	134.00	1020
3	2006-2007	15	777.00	2607
4	2007-2008	11	1478.00	3942
5	2008-2009	27	1866.00	4500
6	2009-2010	27	2542.00	5898
7	2010-2011	33	15204.4	10676
8	2011-2012	21	4542.97	4355
TOTAL		165.00	26923.97	34751

Table 8.8 – Time Line comparasion MOU – Units, Investment and Employment

Economy of Madhya Pradesh was considered as one of the most "sick" economies of India till 2003, after 2005 it registered consistent growth rate and it reached India's top-most state in terms of GDP growth, with a rate of 10.2% GDP for annual year 2011-12. Madhya Pradesh has received award from Hon'ble President of India - Shri Pranab Mukharjee, in January 2013 for improving its tourism, medical and infrastructural growth. After Gujarat, Madhya Pradesh is now the second preferred state for the corporate world to get their industries set up.

8.9 The rate of cancellation/ Non implementation of MoU

1. Non Availability of Land
2. Economic slow down
3. Financial Management
4. Non availability of raw material
5. Mining Lease
6. Allocation of Coal Block
7. Non availability of Mineral on desired location
8. Approval of place on environmental ground
9. Due to Forest Land cover in some of the Project required NoC and approval from Govt. Of India
10. Various other factors related to investors company.

9. Chapter

Bibliography 51



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Newspaper-

- The Economics Times

Websites-

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Government of Madhya Pradesh

Department of Commerce, Industry & Employment
Madhya Pradesh State Industrial Development Corporation
Madhya Pradesh Road Development Corporation Limited
Madhya Pradesh SEZ Project

Annexures



Annexure I I

Questionnaire

Dear Respondent,

I am Rajeev Prakash Shrivastava an MBA student doing my MS -100 Research Methodology project on this topic "*Role of MPSIDC in building Investment culture in the state of Madhya Pradesh.*"

This questionnaire is a tool for collection of data regarding the project. This information provided by you will be used for research purpose-only and will not be used anywhere else. You are required to fill up questionnaire.

Questionnaire Instructions

1. This Questionnaire has been designed and updated subsequently .
2. The purpose of the Questionnaire is to provide a standard document for use by all investors.
3. The accompanying Excel data spreadsheet is optional.
4. The questions are of a general nature.
5. While detailed information should be provided, concise answers are strongly encouraged and bullet points are acceptable.
6. Please do not provide any marketing information. A clear factual description of your operations without unnecessary embellishment is required to enable the user to make an objective assessment.
7. If you have any difficulty completing this questionnaire please contact me.
8. This Questionnaire has been prepared in good faith. I do not assume any duty of care or other responsibility to any person for the contents of this Questionnaire.



Questionnaire

Part A

1. Name of the Company:

2. Name of the Group: _____

3. Name of the Authorized person for signing MoU:

4. Registered Address

Contact No: _____ Mobile : _____

Email: _____

5. Correspondence Address

Contact No: _____ Mobile : _____

Email: _____



6. Profile:

a. Group:

b. Company:

7. List of Permanent Address of the Directors/Chairman/Managing Directors

S.No.	Name Of Director	Permanent Address	Contact Number	Email address

8. Financial Details (for last 3 years to be enclosed if company is new,

Promoter/Parent/Group company financial details)

Name of the Company					
Period	2011-12	2010-11	2009-10		
Turnover (in crores)					
Net worth (in Crores)					



Some other financial details which can help the company to show its financial strength: _____

9. Name of the Project:

10. Project Description (Items/Product/Capacity):

11. Total Investment (Phase Wise)

12. Proposed Area (Tehsil & District) for Project: _____

13. Proposed Employment Details

a. Direct:

b. Indirect:

c. Total:

(5)

14. Have you identified/applied for Govt land: Yes/No.

Place & Area _____

15. Have you purchased/ propose to purchase pvt. land ; Yes/No

1. Place & Area _____

Part B

Q1. Do you know about investing in the state of Madhya Pradesh?

a) Yes b) No

Q2. Do you invest in state of Madhya Pradesh?

a) Yes b) No

Q3. While investing in state of Madhya Pradesh you are mostly concerned about?

a) Safety of principal b) Land c) Return on investment d) Tax benefits

Q6. While investing in state of Madhya Pradesh you are mostly concerned about?

a) Safety of principal b) Rol c) Return on investment d) Tax benefits

Q7. Why do you prefer state of Madhya Pradesh for your investment

a) Cost Adv b) Rol c) Safety of Principal d) Tax benefits

Q8. Why you do not prefer Other States ?

a) Land cost b) Rol c) Industrial Harmony

d) Lack of awareness

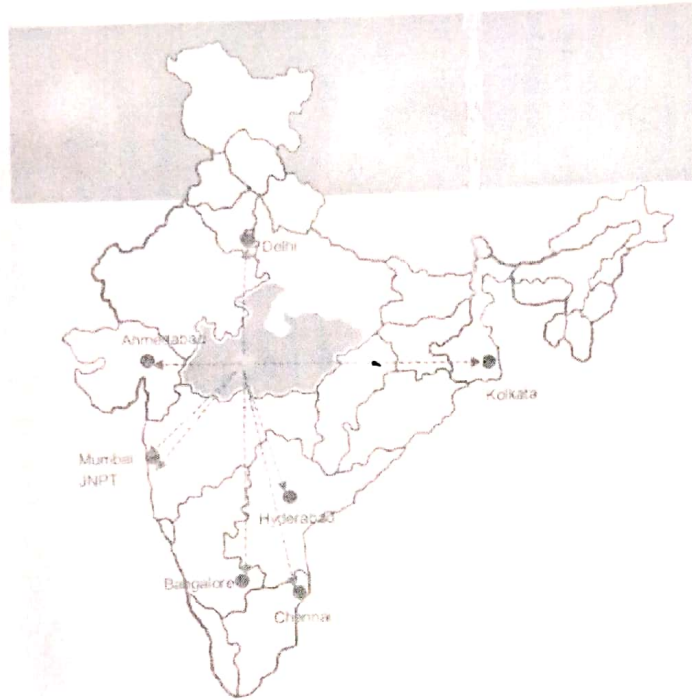
Q9. Did you know the procedure how to invest in state of Madhya Pradesh?

a) Yes b) No



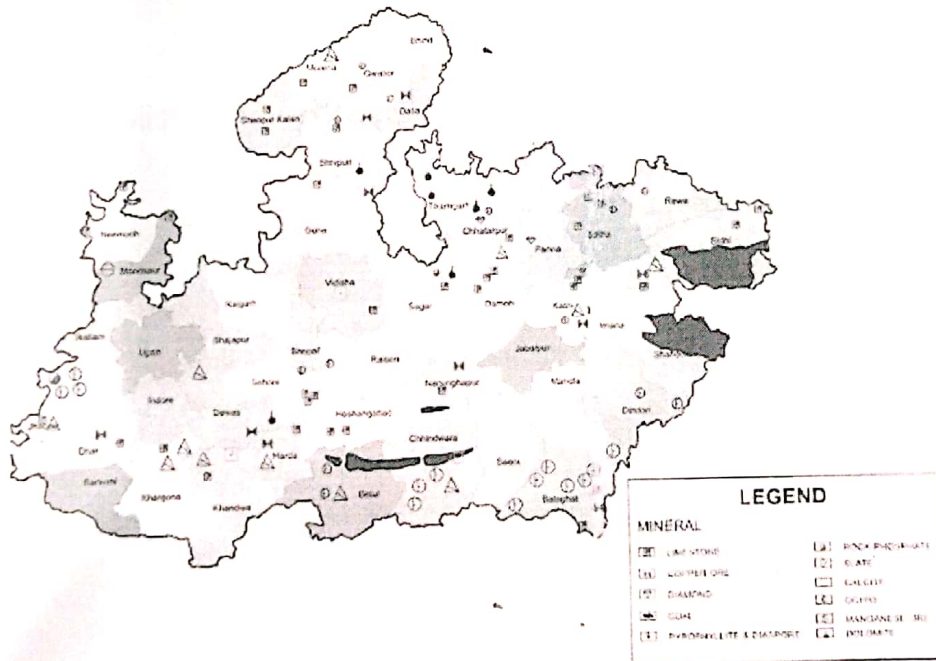
Annexure III

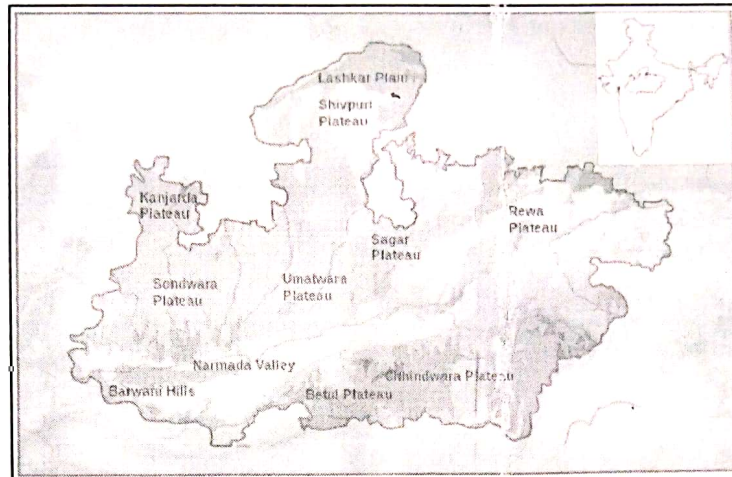
Maps



IMPORTANT MINERALS OF MADHYA PRADESH

Scale
0 50 100 150 200 KM





Madhya Pradesh at a Glance - Industrial Centres in Madhya Pradesh

Parameters	Madhya Pradesh
Capital	Bhopal
Geographical area (sq km)	308,000
Administrative districts (No)	50
Population density (persons per sq km)*	236
Total population (million)*	72.5
Male population (million)*	37.6
Female population (million)*	34.9
Sex ratio (females per 1,000 males)*	930
Literacy rate (%)*	70.6

Sources: Government of Madhya Pradesh Website, www.mp.gov.in, *Provisional Data - Census 2011



Annexure IV

Snapshot – Data Collection Form

General Details	
Company / Unit Name	<input type="text"/>
* Investor Name	<input type="text"/>
* Designation	<input type="text"/>

Correspondence Address	
* Address	<input type="text"/>
* Country	<input type="text" value="India"/>
* State	<input type="text" value="Madhya Pradesh"/>
* District	<input type="text" value="Select"/>
* City	<input type="text" value="Select"/>
Pin Code	<input type="text"/>
* Email	<input type="text"/>
* Mobile No.	<input type="text" value="with country code"/>

Proposed Project Details	
* Have you finalized the Project details	<input type="radio"/> Yes <input checked="" type="radio"/> No <input type="text" value="Project Details"/>
* Sector	<input type="text" value="Select"/> <input type="text" value="In case of other please mention the sector"/>

Proposed Project Requirements	
Location	<input type="text"/>
* District	<input type="text" value="Select"/>
City	<input type="text" value="Select"/>
Town	<input type="text" value="Select"/>
Land (Sq. Mt.)	<input type="text"/>
* Investment (Rs. in Laos)	<input type="text"/> Laos
Power Load (KW)	<input type="text"/>
Water (KL / Day)	<input type="text"/>
Plant and Machinery Cost (Rs. in Laos)	<input type="text"/>
* Employment	<input type="text"/>
Commencement Date	<input type="text"/>

For eg :-Please Enter 99 instead of Rs. 99,00,000.

कुल एम. ओ. यूज. के क्रियान्वयन की स्थिति दिनांक 23.02.2013 तक

इन्वेस्टर्स मीट	उत्पादन प्रारंभ		निर्माण कार्य प्रारंभ		क्रियान्वयन प्रारंभ		सर्वे कार्य प्रारंभ		निरस्त एम. ओ. यू		कुल एम. ओ. यूज. की संख्या	कुल पूंजी निवेश
	संख्या	पूंजी निवेश (रु. करोड़ में)	संख्या	पूंजी निवेश (रु. करोड़ में)	संख्या	पूंजी निवेश (रु. करोड़ में)	संख्या	पूंजी निवेश (रु. करोड़ में)	संख्या	पूंजी निवेश (रु. करोड़ में)		
इंदौर - ग्लोबल इन्वेस्टर्स मीट-1 2007 एवं अन्य इन्वेस्टर्स मीट	34	17451	17	54235	53	127819	127	149671	111	124216	333	471546
ग्लोबल इन्वेस्टर्स समिट-II खजुराहा - 2010	08	3833	09	9114	35	111591	59	120343	00	00	110	244851
ग्लोबल इन्वेस्टर्स समिट-III, इंदौर - 2012	29	3505	24	3335	162	67163	773	302977	00	00	988	376980
एम.एस.एम.ई. कन्वेंशन इन्दौर-2012	00	00	102	580	09	85	2	5	00	00	113	670
महा कुल योग (रु. करोड़ में)	71	24789	152	67264	259	306658	961	572996	111	124216	1544	1094047

**SCHOOL OF MANAGEMENT STUDIES
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
GUIDELINES FOR PROJECT COURSE (MS-100)**

Student can take up Project Course only after having registered for the courses MS-1 to MS-11 and MS-95. For registration purposes the project course is treated as one course, and the fee is ₹2000/- (equivalent to two courses).

1) Objective

The objective of the project course is to help the student develop ability to apply multi-disciplinary concepts, tools and techniques to solve organisational problems.

2) Type of Project

The project may be from any one of the following types and preferably from your area of specialisation:

- i) **Comprehensive case study** (covering single organisation/multifunctional area problem, formulation, analysis and recommendations).
- ii) **Inter-organisational study** aimed at inter-organisational comparison/validation of theory/survey of management practices.
- iii) **Field study** (empirical study).

PROJECT PROPOSAL (SYNOPSIS)

3) Proposal Formulation

Proposal of the project should be prepared in consultation with the guide and be sent to THE CO-ORDINATOR (Projects), School of Management Studies, IGNOU, Maidan Garhi, New Delhi-110068.

The Proposal must have the following components.

- a) **Proper Project Proposal Proforma** duly signed by the student and the guide with dates.
- b) **Bio-data of the Guide**- A detailed biodata of the guide (duly signed, in original, by the guide along with date).

The biodata of the guide must have the following information in absolutely unambiguous manner:

- Name and Date of Birth of the guide.
 - Full Address and contact numbers of residence and current work place.
 - Detailed Educational Qualifications- clearly mentioning the Degrees (with specialisation), name and address of the University/ Institution and the year of award of degree/qualification.
 - Detailed work experience, stated clearly in chronological order having details of the Designation, period, name and contactable address of the organisations.
 - Any other information relevant for assessment of the eligibility of the guide. You may also attach current business card of the proposed guide.
- c) **The Proposal of the proposed Project**
 - i) Introduction, brief background and Rationale of the topic chosen for the project.
 - ii) Statement of the problem.
 - iii) Objectives (clearly stated in behavioural terms).
 - iv) **Research Methodology:**
 - Research Design
 - Nature and source of data/information.
 - Sample and sampling technique. Rationale of chosen organisation and the sample.

- Tools and Techniques to be used for data collection - details of the tools/questionnaire to be used and its relevance with the objectives of the project.
 - Method/s to be used for data collection.
 - Data handling and analysis- organisation and analysis of data. Statistical tools to be used for analysis. Relevance of statistical tools with the objectives of the project.
 - Findings and conclusions.
- v) Limitation of the proposed project, if any.
- vi) Future direction for further research (optional).
- vii) Any other relevant detail which will help better appreciation and understanding of the project proposal.

4) Eligible Project Guide

- i) Management Faculty at the Headquarters (School of Management Studies).
- ii) Academic Counsellors of Management Programme having **relevant experience**.
- iii) Teacher in Management having 5 years of PG teaching experience / Professionals holding Masters' degree in Management or allied disciplines having a minimum of 5 years of experience in the relevant area. [In exceptional cases, a guide with a B.E. degree and 5 years of relevant experience may also be considered].

Please note that spouse, direct relatives, and blood relations are not permitted to be the guide.

In case the proposed guide is not approved by the Faculty, the student shall be advised so, and in such cases the student should change the guide and submit the project proposal afresh with the signature of the new guide, as it will be considered as a new proposal.

Similarly if a student wants to change his/her guide for any reason, s/he would be required to submit the project proposal along with the signature of the new guide on a new project proposal proforma, as it would be considered as a new proposal.

In case of academic counsellors, it should be clearly mentioned as to which are the courses s/he is counselling for, and since when, along with the name and code of the study centre, s/he is attached with. The project guide will be paid a token honorarium of ₹ 300/- by the University for guiding the student.

At any given point of time a guide cannot guide more than five students.

Note : Students are advised to select guides who are active professionals in the relevant area of the selected topic, i.e. if the topic is in the area of Finance, the guide should be a specialist in Finance and so on. Project Guides are also requested to restrict guiding projects in their core specialisation area only.

5) Project Proposal Submission and Approval

After selection of the guide and finalising the topic, student should send the Project Proposal Proforma along with one copy of the proposal and Bio-data of the guide to The Coordinator (Projects), School of Management Studies, IGNOU, Maidan Garhi, New Delhi-110068 for approval.

Proposals incomplete in any respect will not be accepted. Students are advised to retain a copy of the proposal. Proposals not accompanying a complete and signed Bio-Data of guide (as per details given above) will not be considered.

Project Proposal can be submitted throughout the year.

6) Communication of Approval

A written communication regarding the approval/non-approval of the project proposal will be sent to the student within **three months** (excluding the vacation period of the faculty) of the receipt of the proposal in the School.

7) Resubmission of Project Proposal

In case of non-approval of the proposal the comments/suggestions for reformulating the project proposal will be communicated to the student. In such case the revised project proposal should be submitted along with fresh project proposal proforma and a copy of the rejected proposal and project proposal proforma bearing the comments of the evaluator and P.P. No. (Project Proposal Number) allotted by the School of Management Studies.

PROJECT REPORT

8) Formulation

The length of the report may be about 50 to 60 double spaced typed pages not exceeding approximately 18,000 words (excluding appendices and exhibits). However 10% variation on either side is permissible.

The **Project Report** must have the following:

- Cover Page – must have the name and enrolment no. of the student and the name of the guide, along with the title of the Project.
- Detailed tables of contents with page nos.
- All pages of the Project Report must be numbered as reflected in the table of contents.
- Approved Proposal (i.e. Project Proposal, approved proforma and biodata of the guide) properly bound in the project and not just stapled. **Please note that project with stapled Proposal will not be accepted.**
- Certificate of originality- duly signed by the student and the guide with dates.
- Introduction to the Project and Review of Literature
- Rationale
- Statement of problem
- Objectives of the Project
- Scope of the study

Research Methodology:

- Research Design
- Nature and Source of data/information
- Sample and Sampling method with rationale
- Details of the tools:
 - The Questionnaire and other methods used and their purpose
 - Reliability and Validity of the tools used
 - Administration of tools and techniques
- Data collection
- Data Handling, Statistical tools used for Data Analysis
- Data Interpretation and Findings
- Recommendations
- Summary and Conclusion
- Limitations of the Project
- Direction for further research
- Reference/Bibliography
- Annexures/Appendices (Questionnaire used etc.)

Note: Research Methodology of the Project Report must have elaborate detail of all the components of the methodology.

9) Submission of Project Report

One typed copy of the project report is to be submitted to the Registrar (SED), IGNOU, Maidan Garhi, New Delhi-110 068. As soon as you submit the Project Report, a P.R. No. would be allotted. Student should quote this P.R.No. while corresponding with Registrar(SED) regarding Project Report.

अज्ञान विवरण
सफाई

Project Report can be submitted any time throughout the year.

- Note: 1) If a Project Report is submitted between **1st December to 31st May**, then the result will be declared along with **June Term-end examinations**.
- 2) If a Project Report is submitted between **1st June to 30th November**, then the result will be declared along with **December Term-end examinations**.

10) Viva-Voce

A student may be asked to appear for a Viva-Voce, if the evaluator so recommends. In that case, student will be duly intimated about it.

11) Enquiries

Enquiries regarding the approval of Project Proposal should be addressed to The Coordinator (Projects), School of Management Studies, IGNOU, Maidan Garhi, New Delhi-110 068 and regarding Project Reports, it should be addressed to the Registrar (SED), IGNOU, Maidan Garhi, New Delhi-110068.

SOME IMPORTANT NOTES WHILE PREPARING THE PROJECT PROPOSAL

- i) Send only one copy of the Project Proposal, and retain a copy with you.
- ii) "MS-100" should be written prominently on the envelope and should be addressed to The Coordinator (Projects), School of Management Studies, IGNOU, Maidan Garhi, New Delhi-110 068.
- iii) Ensure the inclusion of the following while submitting the Proposal:
 - a) Proforma for Approval of Project Proposal, duly filled in and signed by both, the student and the guide along with date.
 - b) Detailed Bio-data of the guide duly signed by him/her. (Bio-data of the guide should have all the details as explained in para 3(b) above).
 - c) Proposal of the Project- having all the components as explained in para 3 above.

SOME IMPORTANT NOTES WHILE PREPARING THE PROJECT REPORT

- i) The Project Report should be submitted in original in A-4 Size (29 x 20 cm), typed in double space, in a bound volume to the Registrar (SED) of the University by Registered/Speed Post/by hand.
- ii) Before binding the Project report the student should ensure that it contains the approved Project Proposal Proforma along with Approved Proposal, bio-data of the guide, and an originality certificate duly signed by the Student and Guide (Proforma enclosed).
If any Project Report is received in the absence of the above inclusions, the same will be returned to the students for compliance.
- iii) Kindly mention on the top of the envelope "PROJECT REPORT-MP". This will facilitate sorting out Project Reports received in SE Division for various Programmes.
- iv) Students should keep a copy of the Project Report with them. The Project Report will not be returned to the student after evaluation.

CERTIFICATE OF ORIGINALITY

This is to certify that the project titled "_____"
_____ " is an original work of the
Student and is being submitted in partial fulfillment for the award of the Master's Degree in Business
Administration of Indira Gandhi National Open University. This report has not been submitted earlier
either to this University or to any other University/Institution for the fulfillment of the requirement of
a course of study.

SIGNATURE OF GUIDE

Place :

Date :

SIGNATURE OF STUDENT

Place :

Date :

Project Proposal No. _____
(To be assigned by the School)

MBA	MBA (B&F)
-----	--------------

School of Management Studies
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Proforma for Approval of Project Proposal (MS-100)

Enrolment No. _____ Study Centre Code _____
Regional Centre Code _____

Name of the Student : _____

Address of the Student : _____

Email Address : _____

Title of the Project: _____

Subject Area : _____ HRM / Finance / Operations / Marketing / General Management.

Name of the guide : _____

Address of the guide : _____

Is the Guide an Academic Counsellor of Management Programme of IGNOU? Yes/No

If Yes, Name and Code of Study : _____
Centre, the courses s/he is
counselling, and period _____

No. of Students currently working : _____
under the supervisor for MS-100

Signature of Student _____ Signature of Guide _____

Date: _____ Date : _____

Please do not forget to enclose the Project Proposal and signed Bio-data of the guide.

For Office Use only

Proposal	Guide
Approved	Approved
Not Approved	Not Approved

(SIGNATURE OF MANAGEMENT FACULTY)

Date



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
REGIONAL CENTRE, BHOPAL
12, ARERA HILLS, BHOPAL - 462011, MADHYA PRADESH

**Sub: Re-Registration for the semester commencing
JULY 2014 for MP, MCA & BCA (pre-revised).**

Dear Student,

As per the provisions laid down in the Student Handbook & Prospectus, you are required to submit your Re-registration form for the semester commencing **January 2014** along with requisite fee at this **REGIONAL CENTRE, BHOPAL** as per schedule given below. A copy of the Re-registration form which you are required to fill-up and submit to the undersigned, as per below schedule, is enclosed.

S.No.	July Session	Late Fee
1.	1 st Feb. to 31 st March	Nil
2.	1 st April to 30 th April	Rs.200/-
3.	1 st May to 31 st May	Rs.500/-
4.	1 st June to 20 th June	Rs.1000/-

The Programme fee is payable by means of Bank Draft drawn from any Scheduled Bank in favour of IGNOU payable at **BHOPAL**. To ensure proper credit to your fee account, you should write your name, correct enrolment number and programme code on the back of your Bank draft. In case you have already paid the fee for the semester commencing **January 2014**, the details may please be indicated in the enclosed form.

The schedule of fee to be submitted with Re-Registration form (RR Form) is as under:

<u>Course</u>	<u>Fee</u>
BCA	Rs.5,000/- per semester (pre-revised syllabus*)
MCA	Rs.9,000/- per semester (for revised syllabus students only**)
MBA	Rs.1,500/- per course (a candidate can opt up to four courses in a semester). Fee for MS-100 is Rs.3000/- and for registration purpose MS-100 is treated as one course.

It may be noted that in case you fail to submit re-registration form within the due dates, you will not be allowed to pursue your studies for the semester commencing **JULY 2014**.

Students of MP may please note that the work pertaining to **change of course** has been decentralized to the **Regional Centres** (fee Rs.1500/- per course). Further, a student can submit **only one RR Form** for a given session/semester.

Consequent upon fixing of '**Maximum duration**' of **8 years** in Management Programmes, the validity of re-registration of the courses being done for July 2014 session by the students of **Jan.2007, July 2007 & Jan.2008** batches will be reduced to **ONE, TWO & THREE semesters** respectively, as against the normal four semesters.

To
The Regional Director
Indira Gandhi National Open University
12, Arera Hills, Bhopal - 462011,
Madhya Pradesh

Yours sincerely,

Sd/-

REGIONAL DIRECTOR

*BCA(revised syllabus) students registered in July 2011/ Jan.2012/ July 2012/ Jan.2013/ July 2013/ Jan.2014 batches are required to fill-up another RR Form devised for them. They should not fill this RR form, which is meant for the students of pre-revised sylb.(registered pre-July 2011). Besides, Pre-revised syllabus students of pre-Jan.2009 batches are not at all eligible for RR in July 2014.

**MCA (old sylb.) has been wound-up, hence no Re-registration permitted.

PS: Students are compulsorily required to fill-up the statistical information in the enclosed **Annexure-I**.



INDIRA GANDHI NATIONAL OPEN UNIVERSITY
REGIONAL CENTRE, BHOPAL
12, ARERA HILLS, BHOPAL – 462011, MADHYA PRADESH
RE-REGISTRATION/COURSE OPTION FORM
For BCA/MCA/MP– Session JULY 2014
and
RE-ADMISSION FORM FOR MP

Send this filled-in form along with fee to:
The Regional Director
IGNOU Regional Centre
12, Arera Hills, Bhopal – 462011, Madhya Pradesh
 * as per schedule

I opt for the following courses and enclose a Demand Draft towards the course fee as per details given below:
 (For details of courses on offer, please see overleaf).

1. Name of Student in block letters : _____

2. Enrolment Number :

--	--	--	--	--	--	--	--	--	--

3. Region Code :

--	--

4. Programme Code :

--	--	--	--	--	--

5. Specialisation Diploma Code for MBA degree :

--	--	--	--	--	--	--	--

Draft No. : _____
Issuing Bank and Branch Payable at (Bhopal) : _____
Date : _____
Amount Rs. : _____

6. Semester for which re-regn. is sought (Please √):

MCA (for revised syllabus only)				
II	III	IV	V	VI

BCA (for pre-revised syll. only)				
II	III	IV	V	VI

7. Details of course(s) opted (for MP students only)

S.No.	Course Title	Course Code	Course Fee
1.			Rs.
2.			Rs.
3.			Rs.
4.			Rs.
			Late fee, if applicable Rs.
			Total fee Rs.

Note: 1. A student can remit the fee pertaining to one semester only at a time. Only one RR Form will be accepted for a given semester.

For MP students only :

- A student should opt for and indicate the Specialisation Diploma of his/her choice, if not already done, as soon as he/she registers for the first course of specialisation stream and should indicate the Specialisation Diploma code in item No. 5 above. The option once exercised shall be final. If no specialisation is indicated in item 5 above, University shall register you for specialisation area on the basis of first course opted from specialisation stream. No change would be permissible at subsequent stage.
- A student can opt up to four courses in a given session. Courses already opted need not be repeated unless the validity of registration of such a course has already expired Further, a student can submit only one RR Form for a given session. For registration purposes, MS-100 is treated as one course. The fee for MS-100 is Rs.3000/-.
- A course once selected for study must be successfully completed within 4 semesters. In case of failure to do so, the student will be required to seek RE-ADMISSION by paying a fee of Rs.1500/- per course, as per schedule given below.
- Request for change of course should be submitted to the RC, as per schedule (fee @Rs.1500/- per course).
- MBA old students initially registered up to JULY 2006 cycle of admission are not eligible for Re-registration in JULY 2014 session.
- The validity of registration of the courses being done in JULY 2014 session by the old students of Jan.2007, July 2007 & Jan.2008 batches will be reduced to ONE, TWO & THREE semesters respectively, as against the normal four semesters due to fixing of Maximum duration of 8 (eight) years in Management Programmes.

Signature of the Student with date _____
 Address: _____
 Mobile No. _____
 Phone No.& E-mail Id : _____

*** Schedule for submission of Re-registration form at the Regional Centre only:**

S.No.	July Session	Late Fee
1.	1 st Feb. to 31 st March	Nil
2.	1 st April to 30 th April	Rs.200/-
3.	1 st May to 31 st May	Rs.500/-
4.	1 st June to 20 th June	Rs.1000/-

PS: Students are required to fill-up compulsorily the statistical information in the enclosed Annexure-I of the RR Form.

SCHEDULE OF COURSES ON OFFER FOR MBA – JULY-DEC 2014 SEMESTER

Sl. No.	COURSE CODE	COURSE TITLE
COMPULSORY COURSES (offered in both the semesters)		
1.	MS1	Management Functions and Behaviour
2.	MS2	Management of Human Resources
3.	MS3	Economic and Social Environment
4.	MS4	Accounting and Finance for Managers
5.	MS5	Management of Machines and Materials
6.	MS6	Marketing for Managers
7.	MS7	Information Systems for Managers
8.	MS8	Quantitative Analysis for Managerial Applications
9.	MS9	Managerial Economics
10.	MS10	Organisational Design, Development and Change
11.	MS11	Strategic Management
12.	MS91	Advanced Strategic Management
13.	MS95	Research Methodology for Management Decisions
14.	MS100	Project Work (equivalent to two courses)
HUMAN RESOURCE MANAGEMENT (PGDHRM)		
15.	MS25	Managing Change in Organisations
16.	MS26	Organisational Dynamics
17.	MS27	Wage and Salary Administration
18.	MS28	Labour Laws
19.	MS29	International Human Resource Management
FINANCIAL MANAGEMENT (PGDFM)		
20.	MS44	Security Analysis and Portfolio Management
21.	MS45	International Financial Management
22.	MS46	Management of Financial Services
OPERATIONS MANAGEMENT (PGDOM)		
23.	MS55	Logistics and Supply Chain Management
24.	MS56	Materials Management
25.	MS57	Maintenance Management
26.	MS58	Management of R&D and Innovation
MARKETING MANAGEMENT (PGDMM)		
27.	MS66	Marketing Research
28.	MS68	Management of Marketing Communication and Advertising
29.	MS611	Rural Marketing
30.	MS612	Retail Management
FINANCIAL MARKETS PRACTICE (PGDFMP)		
31	MFP4	Debt and Currency Markets
32	MFP5	Professionals in Financial Markets Practice
INTEGRATIVE MODULE (Elective courses)		
33	MS94	Technology Management
34	MS96	Total Quality Management
35	MS97	International Business

INFORMATION FOR STATISTICAL PURPOSE. STUDENTS ARE REQUIRED TO FILL UP THIS ANNEXURE COMPULSORILY.

1. Name of student: _____

2. Enrol. No.:

--	--	--	--	--	--	--	--	--	--

3. Programme Code:

--	--	--	--	--	--	--

4. Category: (Cross (X) the appropriate Box only)
General SC ST OBC

5. Whether Kashmiri Migrant: (Write (✓) if applicable)

6. Whether Physically handicapped: (Write (✓) if applicable)

7. Whether minority: (Write (✓) if applicable)

8. Social Status: (Cross (X) the appropriate Box only)
Ex-service man War-widow Not applicable

9. Employment Status: Cross (X) the appropriate Box only

Unemployed	Employed	IGNOU Employee	KVS Employee

10. Religion: Cross (X) the appropriate Box only

Hindu	Muslim	Christian	Sikh	Jain	Buddhist	Parsi	Jews	Others

(Please specify _____)

11. Details of Scholarship being received, if any.

(a) Amount (annually)	(b) Govt./Deptt.
Rs. <input style="width: 100px; height: 20px;" type="text"/>	<input style="width: 100px; height: 20px;" type="text"/>

12. Family income (yearly) Rs.



Book Post/UPC

O.I.G.S.
Printed Material



To, - MP-117885201 1501
- RAJEEV PRAKASH SHRIVASTAVA
- DEVENDRA KUMAR SHRIVASTAVA
- SH-06 UDHAV DAS MEHTA PARISAR
- NEHRU NAGAR
- BHOPAL
- MADHYA PRADESH-462003

** Offer for JULY-2014 Session **

From :
If Undelivered Please return to :
Regional Director,
IGNOU REGIONAL CENTRE
12, Arera Hills, Bhopal 462011 (M.P.)
Ph. 0755-2578455/52
E-mail rcbhopal@ignou.ac.in



Handwritten signature and date: 07/07/14



Indira Gandhi National Open University
School of Management Studies

Date: 13-3-13

To,

Rajeev Prakash Shrivastava

SH-06, Udhav Das Mehta Parisar

Nehru Nagar, Bhopal - 462003

Sub: Your query regarding your MS-100 project synopsis (pp.no 18531)


Dear Student,


This is with regard to your letter dated 13-3-13 regarding the MS-100 project synopsis. In this regard, we would like to inform you that

S.No	Statement	
1.	Your synopsis is already approved on _____ and duly dispatched to you.	
2.	Your synopsis is not approved and the matter is communicated to you on _____.	
3.	Your synopsis approval was sent to your address but has been returned undelivered.	
4.	Your synopsis has been referred to the Unfair Means Committee.	
5.	The synopsis is under approval process and decision will be communicated to you shortly.	
6.	The office has not received your project synopsis Please send it again.	
7.	Your approved synopsis remains valid if you have not changed the title/supervisor. You can submit the project report.	
8.	You have not attached the synopsis/bio-data of the supervisor with the approval form.	
9.	Synopsis has to be neatly typed and submitted again.	
10.	Your synopsis is returned as no approval form is attached.	

We hope that this communication has resolved your query. We wish you all the best for your endeavors in MS-100 project work.

Attach the original rejected synopsis along with the fresh synopsis.

 Your sincerely,
(project coordinator)

Project Proposal No. 31830 Dt. 27.9.2002 

MBA	MBA
<input checked="" type="checkbox"/>	(B & F)

P.P. No. 78531

School of Management Studies
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
Maidan Garhi, New Delhi - 110 068

KRS

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL (MS-100)

Enrolment No. 970341673
New! - 117885201

Study Centre 1501
Regional Centre 1501

Name and Address of the Student: RAJEEV PRAKASH SHRIVASTAVA
SH-06, UDHAV DAS MEHTA
PARIJAR, NEHRU NAGAR
BHOPAL

Title of the project: Financing Criteria in Housing Loans



Subject Area: HRM & OB/Accounting & Finance Operations Management & Information System/Marketing/Corporate Management/Any Other (Specify)

Name and Address of the Supervisor: ER. Smt Shyam Singh
B-11 Sky Dreamz Campus, Rohit Nagar phase I
EG Extn BHOPAL - 462039

Is the Supervisor an Academic Counsellor of Management Programme of IGNOU? Yes No

If Yes, Name and Code of Study Centre and the courses he/she is counselling for and since when
MS 42- MS 44
1501 Since 1977


No. of the Students currently working under the supervisor for MS-100
One

Signature of Student  Date: 03/08/2010
Signature of Supervisor  Date: 3/8/10

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor (Even if the proposed supervisor is an academic counsellor of IGNOU's Management Programme) is not enclosed, the proposal will not be considered.

SYNOPSIS	SUPERVISOR
APPROVED	APPROVED
NOT APPROVED <input checked="" type="checkbox"/>	NOT APPROVED <input checked="" type="checkbox"/>

For Office Use Only


SIGNATURE OF MANAGEMENT FACULTY
Date: _____

Select a guide from finance area
you are not clear what you
IGNOU Proj I want to do. please change

BIO DATA OF PROJECT GUIDE

Name Er.Soni Shyam Singh
BE,MIE,FIE,FSEI,PGDBM,Dip(Trg.& Dev.)

Address B-11/35,Skydreamz Campus, Rohit Nagar Phase I, E8 Extn Area Colony
BHOPAL-462039 (M.P.)

Contact No. 09229494406

Qualification

BE, MIE, FIE, FSEI PGDBM, Dip (Trg.& Dev.)
Various Certificate courses on Engineering, Management and Faculty Development

Position Held

- Director-ntcon-Management & career consultant
- Director (project)- ICES Bangalore
- Expert faculty to MBA courses at BU, IGNOU, MPBOU
- Vice president- MP electrical Ltd.,Bhopal
- General Manager- Yamuna Gases & Chemicals, Jagadhari
- General Manager- DK Insulation, Bhopal
- Production Manager- Permali Wallace Ltd.,Bhopal

Areas handled

- General Management
- Project Management
- Operation & Production Management
- Marketing Management
- HR and HRD

Experience

- More than 34 years of Techno-management
- More than 13 Years of Academic

shyam

PS

- More than 10 Years of management development & Personality Development

Publications

- Published Books on HRD, HRM and PPM
- Read & Published Papers on Engineering and management
- Writing books on Entrepreneurship development & small scale management, Concept & practices of Marketing, HRM Practices to face challenges

Project Guided

- More than 50 on Marketing
- More than 40⁴⁵ on HRM
- More than 29 on Operation *shyam*
- More than 29 on Finance

shyam Singh
(Er.Soni Shyam Singh)

shyam

PROJECT Proposal on

“Financing criteria’s in Housing Loans”

(A Case study of LIC, SBI and HDFC Banks)

Submitted by

Rajeev Prakash Shrivastava
Enrolment # 970341673

Guide by

Er. Soni Shaym Singh

Er, MA (Eco.),PGDBM, Dip.(Trg. &Dev.),FIE,FSEI
Mgt. Consultant & Career Consultant and counselor to IGNOU

Submitted to

INDIRA GANDHI NATIONAL OPEN university

SYNOPSIS ON
"Financing criteria's in Housing Loans"

(A Case study of LIC, SBI and HDFC Banks)

Rationale Behind The Study

Housing has been a basic need of any individual and making a house a big liability. House loans offers from the banks thus has been a boon to the aspirants of own houses. Perhaps this was which real estate sector player started getting secured customers and started offering built houses and banks found a better option to offer the loans to the house owners mortgaging that house as one of the collateral security and. Assured regular repayment in terms of EMI.

Looking into the most secured lending schemes many nationalized and private banks designed their attractive offers and sales promotional schemes to the borrowers. This has given an opportunity to the borrowers to analyze the offers in terms of loan process, documentation complexity, rate of interest and the margin money to be arranged by the borrowers.

However their preference to approach the lending bank found varying depending up on various factors each borrowers consider in context to the limit of the loan, repayment period and more so on the basis of their earning which has been the main factor to decide the limit of the loan.

This study is therefore aimed at surveying to find out the factors mainly considered to approach any lending bank, such as financial characteristics

1. Percentage of margin money required or the maximum percentage of loan limit possible
2. Interest rate and their options etc.

OBJECTIVE OF STUDY

1. To find out nature of characteristics of Housing Loans
2. To find out comparative financial characteristics of popular housing creditors
3. To determine confidence level of investors in Housing loans
4. To summarize impact of financial characteristics of preference of investors.
5. To compare the financial repercussions in different offerings
6. To understand the borrowing limits of the customers of the area
7. To conclude the factors generally preferred by the customers of the area.

Brief OF THE COMPANY under study

I will focus mainly on LIC, SBI, HDFC banks who are the main players in the area.: The brief of these banks history of establishment and the house loan policies will be discussed in this study, as well as their .house loan shares.

BRIEF OF ACADEMICS

In the project the academic background of savings and investment, financial benefit in borrowing for house loans and financial factors affecting the investments in housing.

RESEARCH METHODOLOGY TO BE USED

Research Design:

It will be an exploratory design, which will require in depth study of secondary and primary data both. The data from the offering of LIC, SBI, and HDFC Housing Loans fund schemes, schemes of others form Internet and the SBI record data will be the secondary data

Type And Sources Of Data:

Secondary Data:

Secondary data will be collected from various Housing Loans houses, Internet sites e.g. valueresearch.com, sbimf.com etc. and leaflet and journals of financial newspapers and magazines.

Primary Data :

Primary data will be collected from the primary borrowers from LIC,SBI and HDFC to understand their satisfaction level.

*the objectives
are focus
ed too
rehabbed.*

Sample Selection:

Random sample selection method will be used from different strata such as lower income group, middle income and higher income group.

Sample Size:

From the population of around 25000, estimated investors in Housing Loan schemes in the area under study there may be around 2200 investors and therefore the sample size is designed for 120 investors.

Data collection And Interpretation

The collected data will be tabulated according to questions being asked to interpret the impact of economic trend and changing pattern of investment. The finding will be projected in Bar chart and Pie chart also.

CONCLUSION AND SUGGESTION

The conclusion will be drawn based on the views of majority and the impact will be summarizing to make suggestion if any.

LIMITATIONS

Since the study is being conducted in a small municipal area of M.P. and most of the investors are the employees of therefore the findings may not be generalized but it will be certainly protect the changing pattern of investments and the logic behind it.

shyam singh

(Er. Soni Shyam Singh)

Project Guide

Rajeev Prakash Shrivastava

(Rajeev Prakash Shrivastava)

Student

Resub-4-5-00

KRS



MBA	MPB
<input checked="" type="checkbox"/>	<input type="checkbox"/>

Project Proposal No. 31830.
(To be assigned by the School)

31830

27.9.2002

School of Management Studies
INDIRA GANDHI NATIONAL OPEN UNIVERSITY

Maidan Garhi, New Delhi - 110 068

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL (MS-100)

Enrolment No 970341673

Study Centre 1501

Regional Centre _____

Name and Address of the Student:

Rajeev Prakash Shrivastava
SH-06, Udhav Das Mehta Parisar,
Above Sanghi Sales,
Nehru Nagar - Bhopal

Title of the project:

"A Study of key factors influencing Investment in the state of Madhya Pradesh".

Subject Area:

Accounting & Finance/ Corporate Management

Name and Address of the Supervisor:

Smt Sulakshna Tiwari,
Faculty C R Institute of Management, Barkatullah University Bhopal

Is the Supervisor an Academic Counsellor of Management Programme of IGNOU?

Yes _____ No

If Yes, Name and Code of Study Centre and the courses the he/she is counselling for and since when

NA

No. of the Students currently working under the supervisor for MS-100

NA Or say 1

Signature of Student
Rajeev Prakash Shrivastava
Date : 30.03.2006

[Handwritten signature]
30/3/06

Signature of Supervisor
Smt Sulakshna Tiwari
Date : 30.03.2006

[Handwritten signature]

CRIM
Barkatullah University
Bhopal

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor (Even if the proposed supervisor is an academic counsellor of IGNOU's Management Programme) is not enclosed, the proposal will not be entertained.

SYNOPSIS	SUPERVISOR
APPROVED	APPROVED
NOT APPROVED <input checked="" type="checkbox"/>	NOT APPROVED

For Office Use Only

SIGNATURE OF MANAGEMENT FACULTY

Date

Comments/Suggestions for reformulation of the Project.

Please read MS 95 material and prepare synopsis with specific objectives and detailed methodology

**CURRICULUM VITAE
OF**

SULAKSHNA TIWARI

E-3 , Senior MIG-15 ,
Aera Colony, Bhopal-16

Ph. 0755 - 2467554

sulakshnatiwari@rediffmail.com

Present Status: Working as a Lecturer (on contract basis) with CRIM, University Teaching Department, Barkatullah University Bhopal , since October 1996

Eligibility For Lecturership :

1. Qualified UGC NET (Management) June 1999.
2. Qualified MPSLET (Commerce) November 1999.

Professional Qualification:

M.B.A. (Finance) C.R.I.M. UTD, BVV Bhopal with 71% in 1994.

Major Specialization : Finance

Minor Specialization : Marketing

Academic Qualifications:

Exam	Year	Institute	Board / Univ.	Percent
M.Com.	2000	-----	Barkatullah University	65%
B.Com.	1992	Govt. Girls College, Shivaji Nagar, Bhopal	Barkatullah University	66%
Higher Secondary [Commerce]	1989	Carmel Convent, School, Bhopal	M.P. Board of Sec. Education, Bhopal.	71%
High School	1987	St. Josephs Convent, School Bhopal	M.P. Board of Sec. Education, Bhopal.	73.5%

Academic Achievements:

- Merit Certificate in lieu of scholarship under National Scholarship Scheme in High School Board Examination for securing high position in 1987.
- First Position in School Commerce Faculty in Higher Secondary Examination in 1989.
- Ninth position in Barkatullah University Merit list in B.Com. in 1992.

Sulakshna
70/03/06

Experience:

1. **Academic :** Presently working as a *Lecturer (Contract) with C.R. Institute Of Management*, UTD Barkatullah University, working since October '96.

Nature of Responsibilities :

- a. **Present Teaching Assignment -:** Taking Classes in M.B.A Full Time Programme for i) Working Capital Management ii) Management of Financial services. iii) Management Process & Organizational Behavior.

Other Papers Taught:

- i. Accounting for Managers
 - ii. Financial Management
 - iii. Finance and Marketing for small Business
 - iv. Business Communication.
 - v. Marketing Management
 - vi. Management of long term Financial Resources
- b. **Allied Activities -:** Organizing Seminars, Presentations, Quiz, and Management Games etc.
2. **Administrative Responsibilities Handled-:**
 - i. Academic Coordination
 - ii. Counseling and Admissions,
 - iii. Coordination for Internal Sessional & Mid term and term Exams
 - iv. Placements
 - v. Student Club Activities

Visiting Faculty:

- Visiting Faculty with **Institute of Professional and Educational Research, Bhopal** took B.B.A classes for Financial Accounting and Marketing Management.
- Visiting Faculty with **RCVP Naronha Academy of Administration, Bhopal** for their MBA(Rural Management) programme and took classes in communication.

Industrial/Executive Experience:

- a. Worked as Executive (accounts) with **Lloyds Finance Ltd., Bhopal** from Sept '95 to Dec '95.
- b. Worked as Accounts Executive with **Satyavijaya Goods Transport Service**, during July '94 to Aug'95.

J. Lalit
30/03/06

Project / Training Undertaken :

- Financial Statement Analysis of M.P. Oil Seeds Growers Federation (Oilfed)
- One month On The Job training with Optel Telecommunication Ltd. in the area of Finance.

Project Guidance and Coordination:

1. Project guide for students of M.P Bhoj Open University in the area of Finance.
2. Project Guide for CRIM students in the area of Finance and Marketing & Coordination as Faculty in charge project study

Other Academic Assignment Undertaken:

Paper setting and valuation for Rani Durgavati University Jabalpur and Institute of Excellence in Higher Education ,Bhopal.

Seminars / Conferences / FDP's Attended:

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- ❖ Participated in National Faculty Development Program at Hyderabad, organized by ICFAI University, Hyderabad for Faculties of Business Schools.
- ❖ Participated in workshop on service Tax organized by ISTD.

Publications:

Paper:

- ❖ Coauthored a Paper on *Intellectual Property Rights Violating Human Rights* presented in World Conference on Human Rights and Poverty organized by BVV, Bhopal.

Handwritten signature
30/03/06

- ❖ Presented a paper on *Need of Faculty Training and Development* at National Seminar on Quality in Higher Education organized by Dept of Adult education, Barkatullah University, Bhopal.
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Development of Sense of Belongingness: An Expedient Solution to high Employee Turnover, published in 'IT Sovereign' Oct 01.

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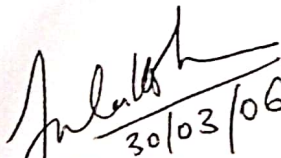
Selections:

Was Selected for the Post of "Associate Professor" by Rai University, Bhopal for their School of Arts and Management Sciences at Bhopal for Teaching the Graduate and Post Graduate Programmes.

Personal Profile :

Date of Birth : 19th May 1971.
 Place of Birth : Bhopal (M.P)
 Nationality : Indian
 Marital Status : Married
 Category : General
 Husband Name : Mr. Ashesh Tiwari
 Languages Known : Hindi and English
 Hobbies : Interacting with people, Organising Cultural & Management Events
 Areas Of Interest : Learning New methods of Teaching and applying innovations to make Management teaching more Interactive and Interesting for the students.

References :
 1. Prof. P.K Mishra, Director
 CRIM, BVV, Bhopal
 2. Prof.(Dr) Sunanda Chavan
 Sarojni Naidu Girls College, Bhopal


 30/03/06
SULAKSHNA TIWARI
 Place : Bhopal



Title of the project : "A Study of key factors influencing Investment in the state of Madhya Pradesh".

Subject Area : "Accounting and Finance / Corporate Management"

Definition :

In finance, the purchase of a financial product or other item of value with an expectation of favorable future returns. In general terms, *investment* means the use of money in the hope of making more money.

In business, the purchase by a producer of a physical good, such as durable equipment or inventory, in the hope of improving future business.

On the cash flow statement and in economics, *investment* means spending that results in an increase in assets. This includes capital spending on plant and equipment, i.e. a real increase in the means of production; but it also includes any swelling of unsold inventory, which can indicate a problem with consumer demand.

An outlay of a sum of money to be used in such a way that a profit or increase in capital may be expected.

Executive Summary of Madhya Pradesh :

Madhya Pradesh is India's second largest state with regard to geographical area, and ranks seventh in terms of population. MP lies in the heart of India and is landlocked between Maharashtra, Gujarat, Chhattisgarh, Uttar Pradesh and Rajasthan. MP is a developing state with nearly 80 per cent of its populace still living in villages. Thirty-two per cent of its population is tribal. Though its economy is

7/20/21

"A Study of key factors influencing Investment in the state of Madhya Pradesh".



largely agrarian, the state has taken major steps in industrial development by exploiting its rich mineral reserves.

The state has also made rapid progress in industries such as petrochemicals, automobiles, food processing and solvent extraction. Investment entailed by new projects in unified MP has been divided between the two states in fair proportion to their area. Of the (notional) projects investment of Rs 65,434 crore of undivided MP.

Projects Investment there were 161 projects in MP entailing a total investment of Rs 45,016 crore. The state stood 10th among the states in projects investment, accounting for nearly 3 per cent of India's total projects investment. MP has a remarkably high projects implementation ratio. This is defined as investment entailed by projects under implementation or those partially completed, to the total projects investment. At 82.4 per cent, this metric for MP surpassed the national average of 37.1 per cent, by a wide margin. Industries attracting significant projects investment in MP include coal mining, thermal power generation, irrigation, hydel power generation, petroleum products, telecom services and roadways. 18 thermal power projects were coming up in MP. These envisaged a total investment of Rs 12,337 crore, or one-fourth of the state's total outstanding projects investment. Irrigation is another important area with 52 projects envisaging a total investment of Rs 10,168 crore.

Hydel power projects, a typical accompaniment to irrigation projects, have also attracted substantial investment. There were six such projects entailing a total investment of Rs 6,319 crore. The sectoral patterns in projects investment in MP have a prominent thrust on infrastructure projects, there exist projects in manufacturing and services sectors in the former. Major Projects The Bina refinery project, being implemented by BPCL, is the largest investment project in Madhya

"A Study of key factors influencing Investment in the state of Madhya Pradesh".



Pradesh. The oil PSU has tied up with Oman Oil Company (OOC) to develop a 6 million tpa refinery costing Rs 7,513 crore at Bina in MP.

The project is significant for Madhya Pradesh in that it would be the first petroleum refinery in the state. Once commissioned, this project may even engender investment in downstream petroleum products.

Motivation behind Project :

There is tremendous potential for taking Madhya Pradesh into the ranks of the industrially advanced States of the Country. The Industrial Policy and Action Plan, and recently announced IT Policy of GoMP aims at accelerating & strengthening industrial development, attracting more capital investment, ensuring balanced regional development and providing additional employment opportunities to help improve the standard of living of the people.

1. In an economy where people and governments are becoming cost-conscious, India and Foreign Investors are leading the way in providing quality at the fraction of the prevailing costs.
2. As per reports approximately \$70-90 billion of the \$300-billion manufacturing export opportunity could be captured by just four sectors - auto components, apparel, specialty chemicals and electrical and electronic products.
3. Parliament of the Patents (Amendments Bill) 2005 made Indian Laws consistent with WTO Agreements on Trade related aspects of IPR has opened new vistas to attract interest of global pharmaceutical firms also Law will speed up the process for granting compulsory license.
4. According to Economical and Political Weekly, April 2, 2005 , The annual reviews of Economy (ES: Economic Survey) identifies five areas to be addressed investment issues
 - i. Capital formation in Agriculture (Linked to diversification)

"A Study of key factors influencing Investment in the state of Madhya Pradesh".



- ii. Simplification of entry-exit barriers
 - iii. Access to finance
 - iv. Outlays in infrastructure and promotion of both FDI and FII
5. Status of development of MP
 - a. First green field operational SEZ (2500 Acre)
 - i. MP SEZ Act : Madhya Pradesh Act No.23 of 2003 : The Indore Special Economic Zone (Special Provisions) Act , 2003
 - ii. Fully developed land for allotment
 - iii. PPA signed with NTPC for Power
6. Industrial Infrastructure Development Fund
7. Specialized Infrastructure
 - i. Industrial Clusters
 - ii. Auto Track
 - iii. Crystal IT Park
 - iv. Apparel Parks - SEZ, Indore, Jabalpur
 - v. Food parks and Agri Export Zones
 - vi. Stone park Katni
8. Forest : Industry Potential - A plan of utilizing 1 million hectare of waste land for plantation of paper pulp and energy trees , will open an opportunity for producing \$1.5 Billion to \$2 billion worth of commercial paper in the state .
9. E- business revolution 1700 e-Chaupals in MP
10. Knowledge Capital
11. The M P Advantage
 - i. Land Cost advantage
 - ii. Cost to company advantage
 - iii. ROI advantages
 - iv. Industrial Harmony
 - v. Quantification of cost advantage

"A Study of key factors influencing Investment in the state of Madhya Pradesh".



Typical development Process :

As the battle for supremacy in investment is hotting up between the States, Madhya Pradesh with 67.3% rate of implementation is much ahead of others. As per the latest figures available over the period industrial entrepreneur memoranda (IEMs) were filed in Madhya Pradesh with investment amounting to Rs 62,119 Crore or roughly 7.64 of total IEMs.

The concept of systematic planning for development is relatively a new one in the context of massive development measures. The emphasis on having a total look at the development in a state like MP as a whole and then placing them in an order of priority, is a need of the hour. Financing institutions and developmental agencies like MPSIDC also prefer to look at investment needs for development within the framework of state rather than projects for individual selected in isolation.

Objectives of the study :

This will incorporate a review of the current body of literature concerning Investment and development, as well as a summary of the process surrounding initiation and completion .

In light of recent efforts surrounding infrastructure development (SEZ) it is believed that the results of this study could promote improved investment .

Furthermore, as this thesis will be written from a perspective that is of relevance.

Proposed research methodology :

Questionnaire will be derived and designed and data will be collected from different segments like beneficiaries, companies, potential investors, Tax Payers, Policy makers, Professionals etc.. . The sample size will be 100 Respondent.

"A Study of key factors influencing Investment in the state of Madhya Pradesh".



Secondary data will be collected from various publications and Web resources like Tata / CMIE / CII / FICCI / IBEF / CSI / MP Federation etc

The proposed Chapter Plan :

1. Introduction : Concept, Research Methodology, limitations and scope
2. History and Background , Review of Literature
3. Available Infrastructure : SEZ
4. Comparison and Data Interpretation, Future Trends
5. Sample cases : Case Study
6. Finding and suggestions

Scope of Future Application :

The Investors have realized the benefits of investing in the state of MP , but today choice are widening, the Indian market has a long way to go before it reaches the bewildering choice offered by the global markets, still even a committed investor may find it difficult to pickup the destination , given the available choice. We do not have the time and expertise to choose the right tool to attract investors . We rely on Consultants and Agencies , say many of us, therefore, the basic purpose of this report is to provide the knowledge and importance of available infrastructure and by making comparative analysis of other states of India with reference to MP.

Bibliography

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- ✓ A.K. Seth, International Financial Management , Galgotia publishing company , 2000.
- ✓ Richard I. Levin and Devid S. Rubin, statistics for Management, PHI, new Delhi 1996.
- ✓ Addley, Esther, (2003). 'Fantasy Island', The Guardian G2 Magazine, Friday 18th July

"A Study of key factors influencing Investment in the state of Madhya Pradesh".



- ✓ Barnett, Michael, (2003). 'Falling Off the Fence? , *Journal of Management Inquiry*, Vol. 12 (2), pp. 185 – 196.
- ✓ Breen, Ann, and Rigby, Dick, (1994). *Waterfronts: Cities Reclaim Their Edges*, New York: McGraw-Hill, Inc.
- ✓ Dixit, Avinash K. and Pindyck, Robert S. (1994), *Investment under Uncertainty*, Princeton, New Jersey, USA: Princeton University Press.
- ✓ Pike, Richard, and Neale, Bill, (2003). *Corporate Finance and Investment Decisions and Strategies (4th Ed.)*, Essex, England: Pearson Education Limited.
- ✓ Sandercock, L., and Dovey, K., (2002), 'Pleasure, Politics, and the "Public Interest" –Melbourne's Riverscape Revitalization', *Journal of the American Planning Association*, Vol 68, Issue 2, pages 151 – 164.

Newspapers , Journals

- ✓ Economics Times
- ✓ Financial Express
- ✓ The Economist
- ✓ Economical and Political Weekly
- ✓ The Hindu
- ✓ Mainstream
- ✓ Yojna
- ✓ *International Journal of Technology, Policy and Management*

Various WEB Sites : mpsidc.org, mpindustry.org ; www.ficci.com

Sectoral

- ✓ www.bisnetworld.net

"A Study of key factors influencing Investment in the state of Madhya Pradesh".




- ✓ www.techno-preneur.net
- ✓ www.agroindia.org
- ✓ www.emcisee.com
- ✓ www.cleantechindia.com

Regional

- ✓ www.nambisnet.com
 - ✓ www.aseanindia.net
 - ✓ www.iornet.org
 - ✓ www.saarcnet.org
 - ✓ www.bisnetafrika.com
 - ✓ <http://www.waterfrontcenter.org> Date accessed: 18th July 2003.
 - ✓ <http://strategis.ic.gc.ca/epic/internet/inpupr-bdpr.nsf/en/Home> Date
accessed: 2nd February 2005
 - ✓ <http://greenbook.treasury.gov.uk/glossary.htm> Date accessed: 28th October
2003
- ✓ Other Related Publications and Web resources.

"A Study of key factors influencing Investment in the state of Madhya Pradesh".

postmaster@ignou.ac.in  Add to Address Book

To: shrivastava_rajeev@yahoo.com
Date: Tue, 6 Nov 2007 12:15:36 +0530
Subject: Delivery Status Notification (Failure)

This is an automatically generated Delivery Status Notification.
Delivery to the following recipients failed.

mba@ignou.ac.in

Message/delivery-status

Reporting-MTA: dns;mailsrvr.maildomain.com
Received-From-MTA: dns;ignoumails.maildomain.com
Arrival-Date: Tue, 6 Nov 2007 12:15:36 +0530

Final-Recipient: rfc822;mba@ignou.ac.in
Action: failed
Status: 5.2.2
X-Display-Name: master of business administration

Forwarded Message [[Download File](#)]

Date: Tue, 6 Nov 2007 06:47:41 +0000 (GMT)
From: "Dr. Rajeev Shrivastava" <shrivastava_rajeev@yahoo.com>
Subject: Inquiry regarding Project Proposal No. 31830 Dt. 27.9.2002 and 20/03/2006.
To: mproject@ignou.ac.in
CC: mba@ignou.ac.in

11/3/2007 12:06 A

School of Management Studies
Indira Gandhi National Open University
Maidan Garhi
New Delhi – 110068

Subject : Inquiry regarding Project Proposal No. 31830 Dt. 27.9.2002
and 20/03/2006.

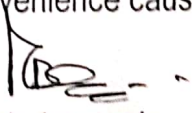
Respected Sir,

I have submitted project proposal No. 31830 Dated on 27.9.2002 and
revised proposal on 20/03/2006.

Kindly let me know whether the synopsis has been approved ?
What is the status ? , Sir

Hoping an early reply, enable me to act further.

Inconvenience caused is highly regretted.


With kind regards
Rajeev Prakash Shrivastava
Enrollment No. 970341673
SH-06, Udhav Das Mehta Parisar,
Above Sanghi Sales, opp BSNL
Nehru Nagar – Bhopal
Cell 09425009789

E-mail : Shrivastava_Rajeev@yahoo.com

✓ cc : Regional Director, IGNOU, Bhopal



MBA	MPH
<input checked="" type="checkbox"/>	<input type="checkbox"/>

Project Proposal No. 31830

(31830 Dt 27.9.2002)

School of Management Studies
INDIRA GANDHI NATIONAL OPEN UNIVERSITY
 Maidan Garhi, New Delhi - 110 068
PROFORMA FOR APPROVAL OF PROJECT PROPOSAL (MS-100)

Enrollment No: 970341673

Study Centre 1501
Regional Centre _____

Name and Address of the Student:

Rajeev Prakash Shrivastava
SH-06, Uday Dax Mehta Parisar,
Above Sanghi Sales,
Nehru Nagar - Bhopal

Title of the project:

"A Study of key factors influencing Investment in the state of Madhya Pradesh"

Subject Area:

Accounting & Finance/ Corporate Management

Name and Address of the Supervisor:

Smt. Sulakshna Tiwari,
Faculty C R Institute of Management, Barkatullah University Bhopal

Is the Supervisor an Academic Counsellor of Management Programme of IGNOU?

Yes _____ No

If Yes, Name and Code of Study Centre and the courses the he/she is counselling for and since when

NA

No. of the Students currently working under the supervisor for MS-100

NA Or say 1

Signature of Student
Rajeev Prakash Shrivastava
Date: 30.03.2006

[Handwritten Signature]
20/3/06

Signature of Supervisor
Smt Sulakshna Tiwari
Date: 30.03.2006

[Handwritten Signature]

CRIM
Barkatullah University
Bhopal

Please do not forget to enclose the synopsis of the project and the Bio-data of the Supervisor. In case the complete and signed Bio-Data of the Supervisor (Even if the proposed supervisor is an academic counsellor of IGNOU's Management Programme) is not enclosed, the proposal will not be entertained.

SYNOPSIS	SUPERVISOR
APPROVED	APPROVED
NOT APPROVED <input checked="" type="checkbox"/>	NOT APPROVED

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SIGNATURE OF MANAGEMENT FACULTY
Date _____

Comments/Suggestions for reformulation of the Project.

Please read MS 95 material and prepare synopsis with specific objectives and detailed methodology

**CURRICULUM VITAE
OF**

SULAKSHNA TIWARI

E-3 , Senior MIG-15 ,

Arera Colony, Bhopal-16

Ph. 0755 - 2467554

sulakshnatiwari@rediffmail.com

Present Status: Working as a Lecturer (on contract basis) with CRIM,University Teaching Department,Barkatullah University Bhopal ,since October 1996

Eligibility For Lecturership :

1. Qualified UGC NET (Management) June 1999.
2. Qualified MPSLET (Commerce) November 1999.

Professional Qualification:

M.B.A. (Finance) C.R.I.M. UTD, BVV Bhopal with 71% in 1994.

Major Specialization : Finance

Minor Specialization : Marketing

Academic Qualifications:

Exam	Year	Institute	Board / Univ.	Percent
M.Com.	2000	-----	Barkatullah University	65%
B.Com.	1992	Govt. Girls College, Shivaji Nagar, Bhopal	Barkatullah University	66%
Higher Secondary [Commerce]	1989	Carmel Convent, School, Bhopal	M.P. Board of Sec. Education, Bhopal.	71%
High School	1987	St. Josephs Convent, School Bhopal	M.P. Board of Sec. Education, Bhopal.	73.5%

Academic Achievements:

- Merit Certificate in lieu of scholarship under National Scholarship Scheme in High School Board Examination for securing high position in 1987.
- First Position in School Commerce Faculty in Higher Secondary Examination in 1989.
- Ninth position in Barkatullah University Merit list in B.Com. in 1992.

Sulakshna
30/03/06

Experience:

1. **Academic :** Presently working as a *Lecturer (Contract) with C.R. Institute Of Management*, UTD Barkatullah University, working since October '96.

Nature of Responsibilities :

- a. **Present Teaching Assignment -:** Taking Classes in M.B.A Full Time Programme for i) Working Capital Management ii) Management of Financial services. iii) Management Process & Organizational Behavior.

Other Papers Taught:

- i. Accounting for Managers
 - ii. Financial Management
 - iii. Finance and Marketing for small Business
 - iv. Business Communication.
 - v. Marketing Management
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J. Lakshmi
30/03/06

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Paper:

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Shelish
30/03/02

- ❖ Presented a paper on *Need of Faculty Training and Development* at National Seminar on Quality in Higher Education organized by Dept of Adult education, Barkatullah University, Bhopal.
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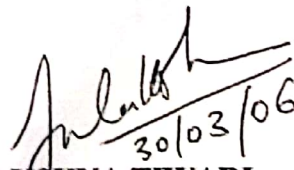
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Personal Profile :

Date of Birth : 19th May 1971.
 Place of Birth : Bhopal (M.P)
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 Marital Status : Married
 Category : General
 Husband Name : Mr. Ashesh Tiwari
 Languages Known : Hindi and English
 Hobbies : Interacting with people, Organising Cultural & Management Events
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References : 1. Prof. P.K Mishra, Director
 CRIM, BVV, Bhopal
 2. Prof.(Dr) Sunanda Chavan
 Sarojni Naidu Girls College, Bhopal


 30/03/06
SULAKSHNA TIWARI
 Place : Bhopal



KRS

PROFORMA FOR APPROVAL OF PROJECT PROPOSAL (MS-100)

Project Proposal No. (P.P. No.) 31830 Enrolment No. 970341673
Study Centre 1501
Regional Centre _____

Name and Address of the Student : RAJEEV P. SHRIKASTAVA
SH-06, UDHAU DAS MEHTA COMPLEX
NEHRU - NAGAR BHOPAL
Title of the Project : "Mutual Fund and Risk Analysis"

Subject Area : HRM & OB/Accounting & Finance/Operations Management & Information System/
 Marketing/Corporate Management/Any Other (Specify)

Name and Address of the Supervisor : Ms Sulakshna Tiwari faculty
C.R. Institute of Management
Faizalullah University, Bhopal

Is the Supervisor an Academic Counsellor of Management Programme of IGNOU
Yes : _____ No :

If Yes Name and Code of Study : MA
Centre and the courses he/she is counselling for and since when _____

No. of Student currently working : 1
under the supervisor for MS-100
(Please refer to point No. 4 in the guidelines)

Signature of Student [Signature]
Date : 27-09-2002

[Signature]
E. R. I. M.
Signature of Supervisor
Date: 27/09/02
IGNOU UNIVERSITY

Please do not forget to enclose the synopsis of the project and the Bio-data duly signed by the guide.

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SYNOPSIS	SUPERVISOR
Approved	Approved
Not Approved <input checked="" type="checkbox"/>	Not Approved

[Signature]
Signature of
Director/Coordinator (Projects)
Date: _____

Comments/Suggestions for reformulating the Project.

use send detailed synopsis with specific objectives and clear methodology

Registered post

पी.पी.नं. 78531
P.P.NO.

दिनांक 4-4-13.
Date

भारत सरकार सेवार्थ
O.I.G.S.

RAJEEV PRAKASH SHRIVASTAVA

SH-06, UDHAV DAS MEHTA PARISAR

NEHRU NAGAR YSHOPAL PIN-462003

(सहमप्रेक्षित)



32

निदेशक/ Director
प्रबंध अध्ययन विद्यापीठ/ SCHOOL OF MANAGEMENT STUDIES

इन्दिरा गाँधी राष्ट्रीय मुक्त विश्वविद्यालय
Indira Gandhi National Open University
भेदान गढ़ी, नई दिल्ली-110 068
Maidan Garhi, New Delhi-110 068



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